

STARTUP PROGRAM

BY **wne**
PARIS

Join the innovation & entrepreneurship community
in the nuclear field



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WNE 2025

world-nuclear-exhibition.com

WORLD NUCLEAR EXHIBITION IN A NUTSHELL

04-06 November 2025 | Paris, France

WNE is the world's leading civil nuclear exhibition, connecting you with the world most comprehensive and diverse range of industry players, from private buyers to public operators.

KEY FIGURES*

780

Exhibitors

8,800

Business Meetings

+23,000

Professional Participants

1,400

VIP & Officials

88

Countries represented

40%

International Exhibitors from Germany, Italy, Poland, UK, USA, South Korea, Czech Republic, Belgium, Canada and Spain

17

International Pavilions

25%

International Visitors from UK, Germany, Belgium, Italy, USA, South Korea, Poland, Canada, China and Switzerland

* All figures refer to the 2023 edition.



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INNOVATION & ENTREPRENEURSHIP

Innovation and entrepreneurship are the reflection of the vibrancy of a sector, the capacity of its community to develop new ideas, new products, new processes and to grow.

The WNE Startup Program is designed to empower these entrepreneurs by offering them a unique visibility and business experience at WNE — the world's leading event in the civil nuclear field.

Our mission is to bring together the most promising industrial startups and offer the WNE community an opportunity to discover groundbreaking ideas and connect with the innovators shaping the future of nuclear energy.



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THE PROFILE OF THE SCOUTED STARTUPS

The whole lifecycle is addressed at WNE with companies offering industrial solutions to the players of the industry - from electricity to other applicative markets like medicine, agriculture & space.

WNE exhibitors can be either nuclear specialists or industry generalists. Thus the targeted startups will be those developing brand-new technologies, services, or products applicable to the civil nuclear fields.

They will be selected for their innovative mindset, their solutions to key issues in the sector, and the different application markets for nuclear power (electricity, medicine, agriculture, space...).

Eligibility conditions are (at least one condition to be fulfilled):

- Founded or having officially launched its product(s) less than 5 years ago;
- With less than 30 employees;
- Funding Stage: between Seed stage and Series B (up to 20M€ of financing).



LEVERAGING WNE NETWORK FOR STARTUP SCOUTING

By sponsoring WNE Startup Program, you will get **the prestige of being closely associated with WNE worldwide nuclear advisors, international nuclear associations, and major WNE partners.** A powerful alliance, playing as an influential network, that will position you at the forefront of innovation.

20 startups will be chosen by the WNE selection committee led by the Research, Development & Innovation Commission of GIFEN* including Nuclear Valley. As sponsor of the program, you will take part in the selection committee and access to the whole submission list.

The **20 selected startups** will exhibit within the 2025 Startup Village, located at the entrance of the show floor.

This program will be one of the big highlights of the WNE 2025 edition, included in the media and official program. An opportunity to offer them a comprehensive understanding of the nuclear industry's potential and as sponsor, the opportunity to be associated to it.

As a sponsor, your brand will be embedded in the village itself with a privileged access to the startups present.

*GIFEN: French Nuclear Industry Group

TIMELINE

March – June, 30th
Submission process

Mid-July
Selection process

End July
Announcing the selected startups

October
Support startups with the preparation of WNE; expanding global communication

November 04-06
WNE 2025 in Paris



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Startup Village Location

At the entrance of the show, unmissable for visitors and exhibitors



YOUR VISIBILITY AS A SPONSOR

BEFORE WNE

Visibility & Branding

- Your logo on the WNE website, on the Startup Program page
- Your logo on the WNE newsletters announcing the Startup Program, sent to the WNE database (30k contacts)
- Your logo on the submission form
- Communication kit provided by us to promote the partnership
- 1 post dedicated to your company on WNE social media

DURING WNE

Visibility & Branding

- Your logo embedded on the Startup Program zone onsite signage
- Your logo on the thanking image for sponsors located at the entrance of the show (category: Innovation)
- Your logo on the floorplan and the pocket plan
- Your logo on the WNE Daily

Content

- 1/4 advertisement inside page in the WNE daily (artwork provided by you)
- Interview in the WNE daily

AFTER WNE

Visibility & Branding

- Your logo on the thank-you email sent to the +23K participants

Content

- Cover of your presence in the WNE wrap-up sent to all participants and available on the WNE website for one year
- Quote of your CEO (video format)
- Your logo displayed on the Startup Program page of WNE website until the show and for 3 months after.



SPONSOR IMPACT IN A NUTSHELL

Are you ready to make a significant impact in the nuclear sector?
By signing up as a sponsor for the WNE Startup Program, you will have an exceptional opportunity to position your brand at the forefront of innovation and connect with the industry's brightest minds.

- **Gain Strategic Visibility**
By being a sponsor, you position your company as a leader in supporting and fostering innovation, supporting new ideas and developments in the nuclear sector. You will benefit from major brand visibility before, during and after the show.
- **Engage with Startups Program Partners**
Participate in the selection committee led by **the Research, Development & Innovation Commission of the GIFEN and Nuclear Valley**, to choose the top 20 startups of the edition.
- **We scout the world for you**
Get exclusive access to the full list of submissions with detailed insights into each team & their project. It provides you a unique opportunity to scout for the next generation of talents.
- **Participate in "Meet the Startups"**
A key moment at the Lounge, providing you a unique opportunity to informally engage with VIP and the most innovative startups. (Day 2 from 5 PM to 6 PM).



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