

# JOB & TRAINING PROGRAM

BY **wne**  
PARIS

## SPONSORSHIP



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WNE 2025

[world-nuclear-exhibition.com](http://world-nuclear-exhibition.com)

# WORLD NUCLEAR EXHIBITION IN A NUTSHELL

04-06 November 2025 | Paris, France

**WNE** is the world's leading civil nuclear exhibition, connecting you with the world most comprehensive and diverse range of industry players, from private buyers to public operators.

## KEY FIGURES\*

**780**

Exhibitors

**8,800**

Business Meetings

**+23,000**

Professional Participants

**1,400**

VIP & Officials

**88**

Countries represented

**40%**

International Exhibitors from Germany, Italy, Poland, UK, USA, South Korea, Czech Republic, Belgium, Canada and Spain

**17**

International Pavilions

**25%**

International Visitors from UK, Germany, Belgium, Italy, USA, South Korea, Poland, Canada, China and Switzerland

\* All figures refer to the 2023 edition.



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# THE CIVIL NUCLEAR INDUSTRY, A FIELD SHAPING THE FUTURE

The nuclear electricity is an indispensable low-carbon energy source, now more central than ever to achieving carbon neutrality.

The civil nuclear industry, constantly innovating, is a high technology industry that offers a wide range of high-value job opportunities that cannot be outsourced.

The **Job & Training program** aims at presenting all the opportunities offered by this industry to whoever is willing to join it, whether they are students, recent graduates, or professionals in transition.

WNE's goal is to attract the young generations and provide them with the opportunity to meet and engage with the world community of the nuclear field.

Discover, imagine, and draw the future of the people who will become the nuclear industry.



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# CONNECTING NEW EXPERTISE WITH THE FIELD

The WNE ecosystem is diverse and covers the whole value chain, from mining to utilities, waste management, logistics, digital...

The range of job opportunities is vast, with varying levels of expertise and training, offering an outstanding potential for whoever is interested to join and grow within the nuclear industry.

WNE partners with industry players, clusters, associations, and experts to propose a journey into the nuclear world. The program will cover the ATTRACTIVENESS of the sector, the EMPLOYMENT opportunities & the TRAINING possibilities.

For visitors, this will be an opportunity to discover, to question, and meet with the actors of this industry via a 3-day program that will draw their future.



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# A TAILORMADE PROGRAM

We will partner with a large selection of schools and public employment services:

- Specialized and non-specialized schools, from high school to master's degrees.
- Public employment services based in regions with a high demand for workers in the nuclear industry

All students and job seekers will benefit from a pre-arranged program to make the most of their visit.

They will learn from professionals describing what they do, how they came to the nuclear field and why they are so passionate about what they do.

They will have the opportunity to meet HR representatives, experts, and young professionals.

In addition to discovering the wide range of possibilities the nuclear industry can offer, they will explore various areas, including a playful activities area, a conference space dedicated to career testimonials and job presentations, and an HR meeting area, as well as follow tailored guided tours.

As a sponsor of the program, you will participate in the Job & Training Work Group to define and develop the 2025 Job & Training Program.

The group is led by the French Nuclear Industry Group (GIFEN) and supported by the University of Nuclear Professions (UMN).



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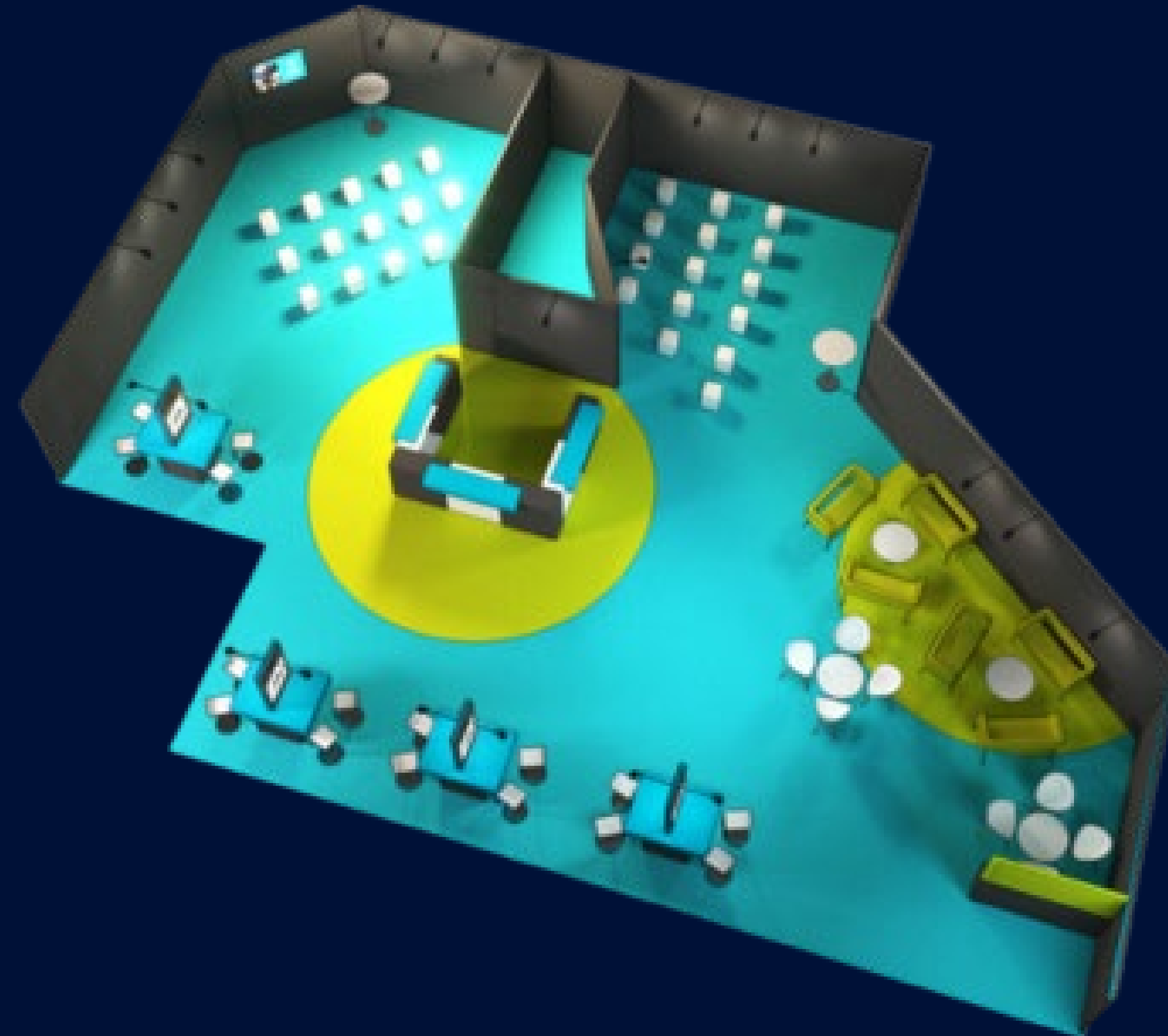
# A DEDICATED ZONE, THE JOB & TRAINING VILLAGE

## On the program:

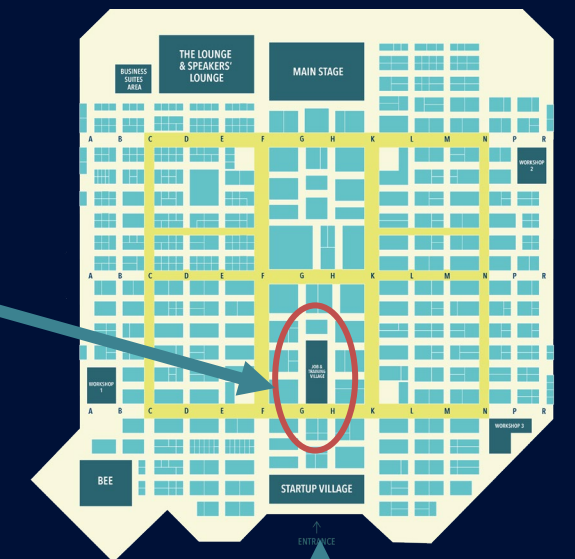
- Conferences with experts
- Testimonials from interns and junior profiles
- Activities and workshops
- Advice from HR Directors of the sector
- Networking with industry players
- Tailored guided tours of the WNE

## The zone will include various areas:

- A dedicated area for our sponsors
- A playful activities area
- A conference space for career testimonials and job presentations
- An HR meeting area



LOCATION  
OF THE ZONE



ENTRANCE

# JOIN THE DYNAMICS, BECOME SPONSOR OF THE PROGRAM!

Becoming sponsor of the program will offer you a **unique opportunity** to invest in the future of the nuclear industry and position your company at the forefront of talent acquisition and sector innovation.

## ACCESS TOP TALENTS

Gain exclusive access to promising young professionals in the nuclear sector. Engage directly with future talent and shape tomorrow's workforce.

## BOOST VISIBILITY

Promote your vision and career opportunities:

- **Before:** Visibility on the WNE digital platforms.
- **During:** Participate in the conference program, the guided tours and showcase your company with a pod in the dedicated talent zone.
- **After:** Maintain exposure through WNE media coverage for one month after the show.

## STAY ATTRACTIVE TO FUTURE TALENTS

Present your company as a key player in the industry, positioning it as an attractive employer. This is your chance to capture the interest of young professionals and future leaders in the industry.

## ALIGN YOUR RECRUITMENT STRATEGY

Take the opportunity to build this program with us to convey your messages and strengthen your brand, a perfect combination with your recruitment strategy.





# YOUR VISIBILITY AS A SPONSOR

## BEFORE WNE

### Visibility & Branding

- Your logo on the WNE website, on the Job & Training program page
- Your logo on the WNE newsletters announcing “Job & Training Program”, towards the WNE database (30k contacts)

## DURING WNE

### Visibility & Branding

- Your logo embedded on “Job & Training Program” zone onsite signage
- Your logo on the thanking image for sponsors located at the entrance of the show
- Your logo on the floorplan & pocket plan
- Your logo on the WNE Daily

### Content

- 1/4 advertising page in the WNE daily (artwork provided by you)
- Interview in the WNE daily
- One mention of your company on WNE social media (LinkedIn & X)

## AFTER WNE

### Visibility & Branding

- Your logo on the thank-you email sent to the +23K participants
- Your logo on the show wrap-up (digital) sent to all participants and available on the WNE website for one year
- Your logo on the WNE homepage website until show +3 months

### Content

- Cover of your presence in the WNE wrap-up sent to all participants and available on the WNE website for one year
- Quote of your CEO or HR representative (video format) on WNE social media







# CONTACTS

Key Account Director

**Guillaume LAMOUREUX**

[guillaume.lamoureux@rxglobal.com](mailto:guillaume.lamoureux@rxglobal.com)

+33(0)6 13 82 24 07

International Sales Manager

**Hélène SALAÜN**

[helene.salaun@rxglobal.com](mailto:helene.salaun@rxglobal.com)

+33(0)1 47 56 67 02

Sales Manager

**Morgan SCHMIDT**

[morgan.schmidt@rxglobal.com](mailto:morgan.schmidt@rxglobal.com)

+33(0)6