

The logo for WNE Paris 2025 is presented in a graphic style. It features the lowercase letters 'wne' in a dark teal font, with 'PARIS' in a smaller, uppercase teal font directly below it. This text is enclosed within a white circle. The circle is surrounded by thick, expressive brushstrokes in yellow and teal. A smaller teal circle at the bottom of the main graphic contains the dates '4-6 NOV 2025' in white text.

wne
PARIS

4-6
NOV
2025

"BEYOND ELECTRICITY, THE EXPO"

B·E·E·
BY wne
PARIS

WNE 2025 will expand its focus beyond electricity to showcase the groundbreaking applications of nuclear technology in three specific markets: **Medicine, Agriculture, Space, Hydrogen, Heat, Desalination, Propulsion...**

WORLD NUCLEAR EXHIBITION IN A NUTSHELL

04-06 November 2025 | Paris, France

WNE is the world's leading civil nuclear exhibition, connecting you with the world's most comprehensive and diverse range of industry players, from private buyers to public operators.

KEY FIGURES*

780

Exhibitors

8,800

Business Meetings

+23,000

Professional Participants

1,400

VIP & Officials

88

Countries represented

40%

International Exhibitors from Germany, Italy, Poland, UK, USA, South Korea, Czech Republic, Belgium, Canada and Spain

17

International Pavilions

25%

International Visitors from UK, Germany, Belgium, Italy, USA, South Korea, Poland, Canada, China and Switzerland

* All figures refer to the 2023 edition.



Beyond Electricity

Expo "BEE"

The “Beyond Electricity Expo, BEE” will showcase the key role of nuclear technology across **various industries**:



Medicine: it is vital, particularly through medical imaging and radiation therapy. It enables accurate diagnostics and effective treatment of diseases, such as cancer, improving patient outcomes and enhancing overall healthcare quality.



Agriculture: enhances through irradiation, which extends shelf life, reduces foodborne illnesses, and ensures safety while preserving nutritional value. This method is vital for improving food security and meeting global demand.



Space: provides reliable power sources for spacecraft and enables long-duration missions. It enhances propulsion systems and supports scientific instruments, allowing for deeper space exploration and extended missions beyond Earth.



Beyond Electricity

Expo "BEE"



Hydrogen: supports hydrogen production through high-temperature electrolysis, providing a clean and efficient method to split water into hydrogen and oxygen. This emission-free process can meet increasing energy demands while reducing reliance on fossil fuels, making hydrogen a key player in the transition to sustainable energy.



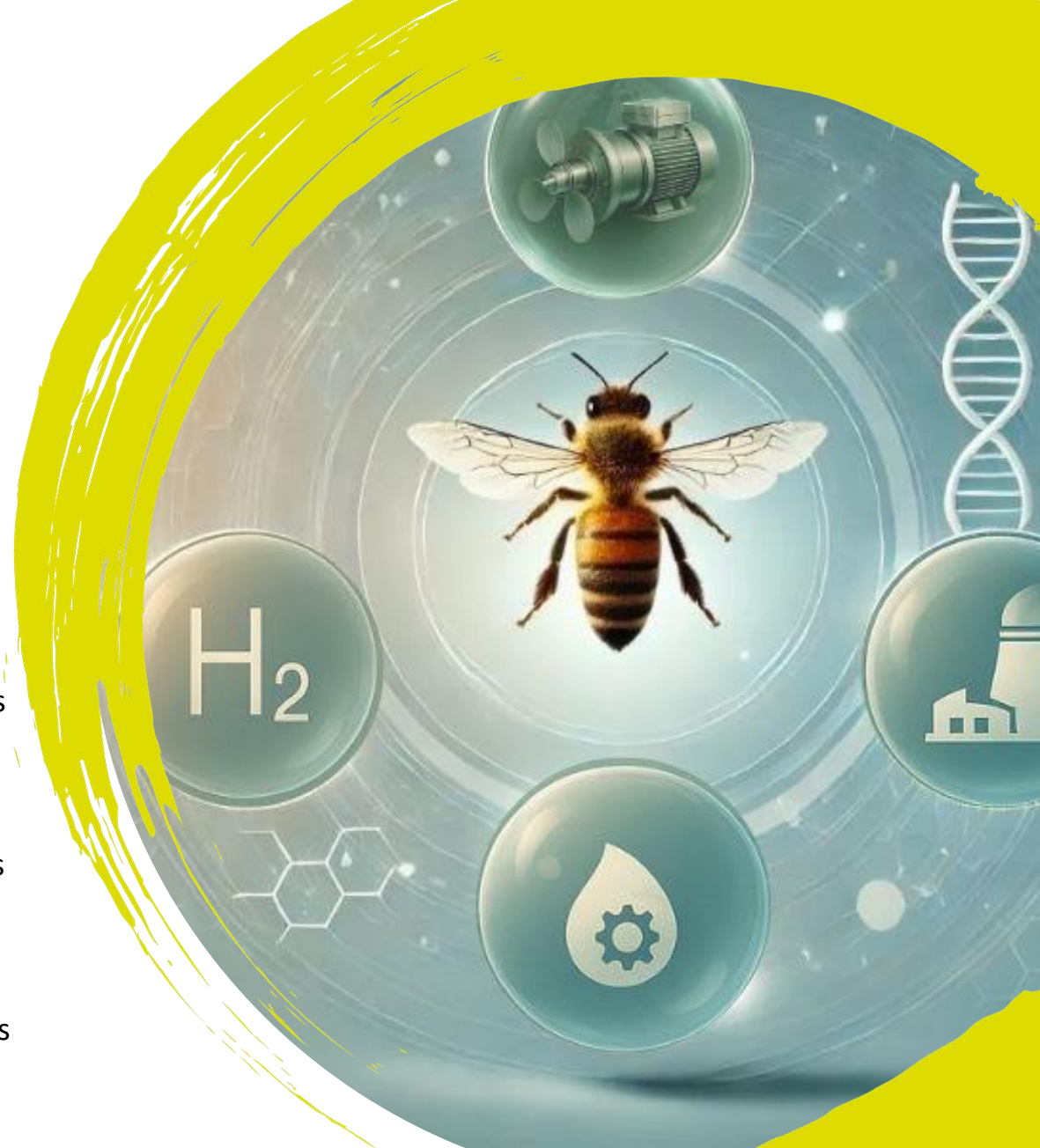
Heat: nuclear reactors offer a stable and efficient source of high-temperature heat for industrial processes such as refining, chemical manufacturing, and district heating. This reduces reliance on fossil fuels and supports the transition to low-carbon industrial energy systems.



Desalination: powers large-scale desalination plants, using its heat and energy to convert seawater into fresh, drinkable water. This approach is cost-effective and scalable, supporting water security in arid regions and addressing the global scarcity of freshwater resources.



Propulsion: provides unmatched efficiency for civilian vessels. It powers icebreakers and similar ships for extended operations in remote regions, eliminating the need for frequent refueling. This technology supports sustainable, low-carbon transportation.



Discover “BEE”

This prominent exhibition area, **BEE**, will be located at the entrance of the show.

Built as an **immersive experience**, BEE will demonstrate the vast opportunities that the nuclear industry offers, extending far beyond traditional energy production. It aims to attract diverse pools of players and broaden the WNE ecosystem.

An **interactive and engaging format** inviting the attendees to discover, learn, and connect with the innovations that are impacting our lives and shaping our future.

As part of the press and official tours, it will be one of the big **highlights of the WNE 2025 edition**, an opportunity to offer them a comprehensive understanding of the nuclear industry's potential.



BEE, a premium location

A 400sqm exhibition zone to demonstrate several applicative markets of nuclear energy



Indicative plan

2025 content partners

CEA & IAEA are official partners of this exciting initiative, providing valuable support and knowledge content.

Their expertise enhances the mission to showcase the **limitless potential of nuclear innovation**, reinforcing a commitment to advancing groundbreaking ideas in the field.



2025 sponsors



AMONG THE SOLUTIONS SHOWCASED IN 2025

AGRICULTURE [MATERIAL DEMONSTRATION]

Plant Breeding and Genetics Laboratories.
A rapid and miniaturized Analysis Systems for
Detecting Food Safety Hazards and Food Fraud.



MEDICAL [MACHINE IN OPERATION]

A revolutionary mobile telemanipulator system,
specifically designed to replicate human arms.
Dexter™ makes complex work simpler.

HEAT [EDUCATIONAL VIDEO]

A presentation of a carbon-free heat generation
module using nuclear energy through an “Innovative
Nuclear Reactors” programme.



Become sponsor of BEE and position your company as **a comprehensive player in the nuclear sector.**

Seize the opportunity to **position your company as a leader** in the nuclear industry by sponsoring one of the key applications market, value your expertise, and let your brand shine.

As a sponsor, your company will gain **exceptional visibility** and be prominently featured in discussions surrounding your selected application. When we highlight innovations in that sector, **your brand will be at the forefront.**

In addition, you will have the possibility to **contribute to the expo (equipment, video & demo, upon discussion with WNE editorial team)**, demonstrating the potential of your expertise and achievements in the chosen market.



A solid branding & visibility included in the sponsoring package.

BEFORE WNE

Digital:

- Your logo on the **WNE website**, on the "BEE" section
- Your logo on the **WNE newsletters** announcing "BEE", sent to the WNE database (30k contacts)
- Your logo in 1 **carousel post dedicated to the application market** of your choice on WNE social media

DURING WNE

Visibility & branding:

- Your logo embedded on the **Beyond Electricity Expo onsite signage**
- Your logo on the **thanking image** for sponsors located at the entrance of the show (Medicine / Agriculture / Space)
- Your logo on the **floorplan and the pocket plan**

Content:

- Your name in a **dedicated article on "BEE"** in the WNE Daily
- A mention of your company in a post on WNE social media

AFTER WNE

Digital:

- Your logo on the **WNE website** until the show +3 months after the show

Content:

- Mention of your presence in the **WNE wrap-up** sent to all participants and available on the WNE website for one year

A compact package to maximize your ROI and your brand awareness.

**Branding &
visibility**

**Demo &
Content**

**Highlight of
WNE 2025**

**5,000€
excl. VAT**



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