

World Nuclear Exhibition / Paris Nord Villepinte - France

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**CONNECT  
TO NUCLEAR**  
PROGRAM

ATTRACTIVITY, EMPLOYMENT & TRAINING

# SPONSORSHIP

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WNE - World Nuclear Exhibition [world-nuclear-exhibition.com](http://world-nuclear-exhibition.com)



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# WORLD NUCLEAR EXHIBITION

28-30 November 2023 | Paris, France

**WNE** is the world's leading civil nuclear industry event, connecting 17,000+ international professionals from 76 countries.

## KEY FIGURES\*



**612**  
exhibitors



**1,000**  
top level decision makers from governments, institutions, major buyers, and official delegations



**16**  
international pavilions



**40%**  
international exhibitors from Germany, UK, Belgium, Korea, Spain, Poland, USA, Italy, Finland...



**6,000**  
buyer's business meetings

\* All figures refer to the 2021 edition.

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# THE NUCLEAR INDUSTRY : A STELLAR ECOSYSTEM

The nuclear energy is an indispensable low-carbon energy. Its role has been made clear that without nuclear energy, reduction of carbon emissions objectives will not be reached.

The nuclear industry is a high technology industry, which offers a wide range of job opportunities, jobs that can not be outsourced.

An industry with a mission, with an impact and with a future!

The **WNE Connect to Nuclear Program** aims at presenting all the opportunities offered by this industry to whoever is willing to join it.

The goal of WNE is to attract the young generations and offer them the opportunity to meet and interact with the world community of the nuclear field.

Discover, imagine, draw the future of the people who will BE the Nuclear industry.



# CONNECTING NEW EXPERTISE X INDUSTRY

The ecosystem of WNE is diverse, mining, utilities, waste management, logistics, digital...

The range of job opportunities is vast, the level of expertise and training can also vary from one level to another, offering an outstanding potential for whoever is interested to join the nuclear industry and grow within it.

We will partner with industry players, clusters, associations, experts of the industry to propose a journey to the nuclear world. We will address **ATTRACTIVITY, EMPLOYMENT & TRAINING**.

**For the visitors,** it will be the opportunity to discover, to question, to meet with the actors of this industry. They will be offered a 3 day program to draw their future.



# A TAILORMADE PROGRAM

We will partner with a large selection of **schools:**

- Specialized and non specialized schools.
- From **highschool to master degrees and doctorates**

All the students will be accompanied by **tutors** and shall benefit from a pre-arranged program to take the best advantage out of their visit.

They will be participate in a rich and interactive program with debates and workshops.

They will also learn from people describing what they do, how they came to the nuclear field and why they are so passionate about what they do.

They will meet HR, experts, people, youngsters.

They will discover the world of possibilities that the nuclear industry can offer them.

Contents, interactions as well as random networking via coffee breaks formats twice a day on the dedicated **Connect to Nuclear Village.**



# OUR FIRST PARTNERS

INDUSTRY PARTNERS:



SUPPORTING PARTNERS:



# SPONSORS, WHY SHOULD YOU SIGN UP?

Should you be willing to position your brand name towards this dynamic, the Connect to Nuclear Program is made for you.

Take part in this strategic program to position your name towards this community of youngsters and people who want to come on board.

Take the opportunity to build this program WITH us to convey your own messages and strengthen your brand name.

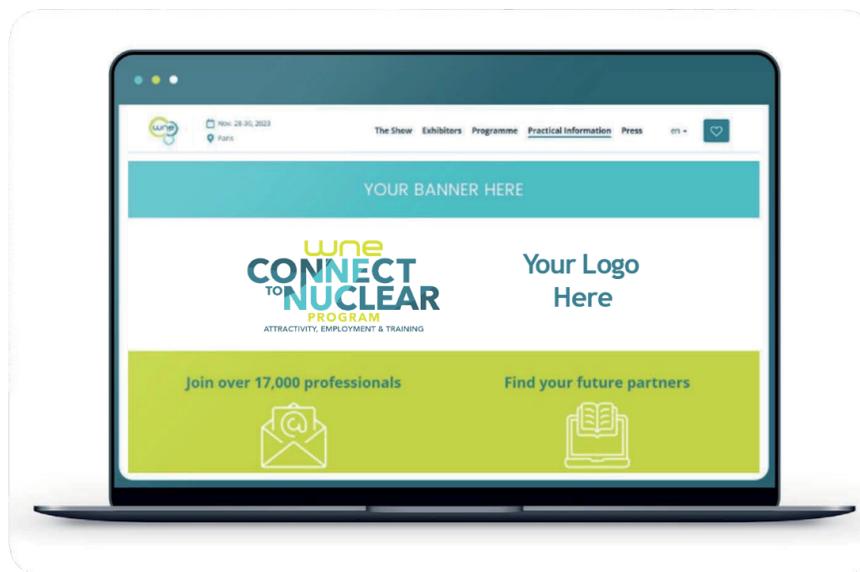
**WNE Connect to Nuclear Program** can be a perfect combination with your existing recruitment strategy.

As sponsor, you will also benefit from a major brand visibility before, during and after the show.



# IN A NUTSHELL

		CONNECT TO NUCLEAR VISIBILITY PACK	CONNECT TO NUCLEAR CLASSIC PACK (MAX 3)	CONNECT TO NUCLEAR PREMIUM PACK (MAX 2)
<b>SPEAKING OPPORTUNITIES</b>	Speaking slot on the main stage (Join the official WNE attractivity Panel)	✗	✗	✓
<b>BRANDING &amp; VISIBILITY</b>	Speaking slot on the « Connect to nuclear Program Zone » (30 /40 mn: mentoring, profession presentation, pitch...)	✗	✓	✓
	1 sponsored coffee break on the zone	✓	✓	✓
	Visibility before, during & after the show (details on the following slide)	✓	✓	✓
<b>DEDICATED SERVICES</b>	Access to the concierge services & premium access at the show	✓	✓	✓
		€ 10,000 Excl. VAT	€ 25,000 Excl. VAT	€ 35,000 Excl. VAT



# BREAKDOWN OF YOUR BENEFITS

## Before WNE

### Visibility & branding

- Your logo on the WNE website, partner section & program
- Your logo on the WNE newsletters announcing “Connect to Nuclear Program”, towards the WNE database

## During WNE

### Visibility & branding

- Your logo embedded on “Connect to Nuclear Program” zone onsite signage
- Your logo on the thanking image for sponsors located at the entrance of the show and the entrance of the Buyers club (category: Attractivity)
- Your logo on the floorplan (category: Attractivity)
- Your logo on the printed documentation for participants (category: Attractivity), inc. WNE Daily

### Content

- 1 full advertising page in the WNE daily (artwork provided by you)
- Interview in the WNE daily (printed & digital)

## After WNE

### Visibility & branding

- Your logo on the thank-you email sent to the +17K participants (category: Attractivity)
- One mention of your company on WNE social medias (LinkedIn & Twitter)
- Your logo on the show wrap up (digital) sent to all participants and available on WNE website for one year (category: Attractivity)
- Your logo on the WNE homepage website until show +3 months

### Content

- Cover of your presence in the WNE wrap up sent to all participants and available on WNE website for one year + quote of your CEO (video format)
- Push of your presence via WNE social media

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