



COMMUNICATION TOOLS

CONNECT TO NUCLEAR
JUNE 28-30, 2016
PARIS LE BOURGET - FRANCE

EXHIBITING COMPANY

Company name
Address
Zip code City Country

PERSON TO CONTACT

Mr. Mrs. First name Last name
Job title
Phone Email

Please send all non-material documents to visitors.wne@reedexpo.fr
by email for file < 6 Mo or by upload

In order to help you in your participation preparation, we provide you with solutions adapted to your participation targets

You will find here information related to the tools you already booked (or you may want to book) and the possibility to order new solutions.

Online 72h after reception of the file and of the web addresses

Specifications & deadlines	Prices
----------------------------	--------

You wish to promote your participation before WNE towards the civil nuclear community?
Choose a **DIGITAL VISIBILITY** before and during the exhibition on the **WEBSITE**

<input type="checkbox"/> Your square banner 2,000 € excl. VAT (Max 4 advertisers / banner share the audience of the page and this, equitably on the period)	As soon as possible English AND French .jpg or .gif Max. 50 Ko Size: 300 width x 250 height px Please specify the url www. € excl. VAT
--	---	----------------------

OTHER PAGES ON THE WEBSITE

<input type="checkbox"/> Your banner 1,500 € excl. VAT (Max 4 advertisers / banner share the audience of the page and this, equitably on the period)	Subject to availability As soon as possible English AND French .jpg or .gif Max. 50 Ko Sizes: Square banner: 300 width x 250 height px Large banner: 728 width x 90 height px Please specify the url www. € excl. VAT
---	--	----------------------

EXHIBITOR SEARCH LIST PAGES ON THE WEBSITE

<input type="checkbox"/> Your logo on the exhibitor list 400 € excl. VAT	As soon as possible .jpg ou .gif / Max. 70 Ko € excl. VAT
<input type="checkbox"/> Your company name appears at the head of the results 500 € excl. VAT	Automatic € excl. VAT
<input type="checkbox"/> Your company name in bold and color in the results 200 € excl. VAT	Automatic € excl. VAT

WEBSITE

NEWSLETTER APPLICATION MOBILE

	Specifications & deadlines	Prices
NEWSLETTER – 15 newsletters sent to more than 30,000 qualified contacts between September and June		
<input type="checkbox"/> Your large banner ... 1,500 € excl. VAT / newsletter EXCLUSIVITY BY NEWSLETTER 	<p>As soon as possible</p> <p>English AND French .jpg or .gif Max. 50 Ko</p> <p>Size: 468 width x 60 height px</p> <p>Please specify the url www._____</p>	<p>..... € excl. VAT</p>
APPLICATION MOBILE – Mainly used onsite, you will find the exhibitor list, the floorplan and the programme		
<input type="checkbox"/> Your logo on the exhibitor list of the Smartphone app..... 250 € excl. VAT 	<p>Automatic</p>	<p>..... € excl. VAT</p>
<input type="checkbox"/> Your banner on the exhibitor list of the Smartphone app 1,000 € excl. VAT	<p>As soon as possible</p> <p>English AND French .jpg or .png / < 500 Ko</p> <p>Size: 1024 width x 90 height px</p> <p>Please specify the url www._____</p>	<p>..... € excl. VAT</p>

WORKSHOP

	Specifications & deadlines	Prices
<p>You want to create a real link onsite with the visitors or You want to meet with your clients and prospects in a confidential place?</p> <p>Places dedicated to BUSINESS MEETINGS are at your disposal</p>		
<input type="checkbox"/> Your slot 2,300 € excl. VAT / workshop It contains <ul style="list-style-type: none"> the promotion of your slot on the website and on the visitor guide 25 minutes of presentation in a room of 150 people Equipment: beamer, screen, micros... 25 minutes of networking with the participants after the presentation A complete database of the contacts recorded during your workshop, sent after WNE 	<p>Subject to availability</p> <p>Please write your priority choices. 2 possible choices</p> <p>Please write 1 and 2 in order of importance</p> <p><input type="checkbox"/> Tuesday, June 28 - afternoon</p> <p><input type="checkbox"/> Wednesday, June 29 - morning</p> <p><input type="checkbox"/> Wednesday, June 29 - afternoon</p> <p><input type="checkbox"/> Thursday, June 30 - morning</p> <p><input type="checkbox"/> Thursday, June 30 - afternoon</p>	<p>..... € excl. VAT</p>



MEETING ROOMS

Specifications & deadlines	Prices
----------------------------	--------

MEETING ROOMS* – A private and confidential space for your meetings with your clients and partners

26 sq.m room

Room layout: meeting (10 people) or theatre (12 people)

- During 3h **2,000 € excl. VAT**
- With Coffee break **2,090 € excl. VAT**
- During 1h30 **1,250 € excl. VAT**
- With Lunch Bag **1,430 € excl. VAT**
- With Meal tray **1,574 € excl. VAT**

Subject to availability

Day _____
 Time _____
 Room layout
 Meeting (10 people)
 Theatre (12 people)

..... €
 excl. VAT

32,5 sq.m room

Room layout: meeting (12 people) or theatre (18 people)

- During 3h **2,000 € excl. VAT**
- With Coffee break **2,135 € excl. VAT**
- During 1h30 **1,250 € excl. VAT**
- With Lunch Bag **1,520 € excl. VAT**
- With Meal tray **1,736 € excl. VAT**

Subject to availability

Day _____
 Time _____
 Room layout
 Meeting (12 people)
 Theatre (18 people)

..... €
 excl. VAT

52,25 sq.m room

Room layout: meeting (24 people) or theatre (30 people)

- During 3h **2,300 € excl. VAT**
- With Coffee break **2,525 € excl. VAT**
- Room equipped** **+ 300 € excl. VAT**
- During 1h30 **1,400 € excl. VAT**
- With Lunch Bag **1,850 € excl. VAT**
- With Meal tray **2,210 € excl. VAT**
- Room equipped** **+ 300 € excl. VAT**

Subject to availability

Day _____
 Time _____
 Room layout
 Meeting (24 people)
 Theatre (30 people)

..... €
 excl. VAT

* For room rentals, please write

- The day: Tuesday, June 28 / Wednesday, June 29 / Thursday, June 30
- The time slot: 9.00am-12.00am (3h) / 12h30am-2.00pm (1h30) / 2.30pm-5.30pm (3h)
- The room layout: Meeting / Theatre

** Room equipped: Screen of a LED TV 55" with USB player

Meeting rooms are subject to French VAT 20% for foreign companies too.

Specifications & deadlines	Prices
----------------------------	--------

You want to communicate on site on the documents distributed to the visitors?

Use our **PAPER COMMUNICATION DOCUMENTS!**

VISITOR GUIDE – 7,000 copies distributed to visitors during 3 days, it contains the floorplan, the exhibitor list and the day by day programme

Your advertising page..... 10,000 € excl. VAT

(Back cover page)

EXCLUSIVITY



May 17, 2016

Your advertising page in English

150 width x 210 height mm

(add 5 mm bleed)

CMJN in PDF high resolution certified (JPEG possible

but PDF is better)

• by email for file < 6 Mo

• or by upload

..... €
excl. VAT

WNE TRIBUNE – The exhibition daily newspaper distributed to visitors (4,000 copies everyday)

Half advertisement page... 5,000 € excl. VAT / day

(back cover page)

Maximum 2 advertisers / day

Please choose your day

Tuesday, June 28

Wednesday, June 29

Thursday, June 30



Information soon available

Subject to availability

..... €
excl. VAT

¼ advertisement page..... 2,000 € excl. VAT / day

(inside page)

Please choose your day

Tuesday, June 28

Wednesday, June 29

Thursday, June 30

Information soon available

Subject to availability

..... €
excl. VAT

P
A
P
E
R

D
O
C
U
M
E
N
T
S

D I S T R I B U T E A D O C U M E N T

Specifications & deadlines	Prices
----------------------------	--------

You want to **DISTRIBUTE A DOCUMENT** to visitors during WNE?
Reach them **FROM THE ENTRANCE!**

VISITOR BAGS – Your document inside the visitor bag distributed at the entrance of the exhibition

Your 7,000 brochures / flyers in the visitor bags
..... **3,000 € excl. VAT**



May 10, 2016
Delivery address
ESAT Atelier du Château
Christophe Geffroy
16 rue Galliéni – 92500 RUEIL MALMAISON - FRANCE
+33 (0)1 47 08 23 23
c.geffroy@cat-atelierduchateau.com
Please send a copy of the cover page of the document by email to visitors.wne@reedexpo.fr

..... €
excl. VAT

DISPLAYS – Your flyer or brochure in a display placed at the entrance of the exhibition

Your 500 brochures / flyers in a display
..... **3,000 € excl. VAT**



June 20, 2016
Delivery : from 06/13/16 to 06/23/16
Delivery address
CLAMAGERAN-FOIREXPO
Laurent Patard / Lucien Lawson
Bâtiment Clamagérans (in front of Hall 4, next to the transit building)
Parc des Expositions Paris-Nord II
93420 VILLEPINTE – France
Schedule: 8am/12am-2pm/5pm
+33 (0)1 48 63 33 34
l.lawson@clamageran.fr ; l.patard@clamageran.fr
Please send a copy of the cover page of the document by email to visitors.wne@reedexpo.fr

..... €
excl. VAT

Specifications & deadlines	Prices
----------------------------	--------

You want to make visitors come to your booth?
Post your logo or message on the WNE **SIGNAGE**

FLOORPLAN – The floorplan is in the Visitor guide and positioned a different places of Hall 2b

Your logo on the floorplan **1,000 € excl. VAT**



March 1, 2016
Your logo in High resolution
.eps

..... €
excl. VAT

OUTSIDE SIGNAGE – Visibility on the outside visitors course

Your message and logo on 14 kakemonos on the outside visitors course..... **3,600 € excl. VAT**
Double-sided ; One of 2
Maximum 2 advertisers



May 20, 2016
Your logo and message in English
in High resolution
.eps
Size : 60 width x 260 height mm

..... €
excl. VAT



S
I
G
N
A
G
E

	Specifications & deadlines	Prices
PATH LETTER – Visibility in the alleys inside the Hall 2b		
<input type="checkbox"/> Your logo on one path letter of the exhibition 2,000 € excl. VAT Path letters available: A – C – E – G – J – L EXCLUSIVITY on the path letter! 	<p style="text-align: center;">May 20, 2016</p> Your logo in High resolution .eps Your choice of path letter: _____ € excl. VAT
SCREEN – Visibility on the exhibition screens		
<input type="checkbox"/> Your message and logo in rotation on a screen 1,200 € excl. VAT	<p style="text-align: center;">June 15, 2016</p> Your logo and message in English .jpeg - Size: 68 width x 100 height cm € excl. VAT
BUYERS' CLUB SIGNAGE – Visibility on the Buyers' Club		
<input type="checkbox"/> Your message and logo on the Buyers' Club 3,000 € excl. VAT <i>Double-sided</i>	<p style="text-align: center;">May 20, 2016</p> Your logo and message in English in High resolution .eps - Size: 60 width x 80 height cm € excl. VAT
FLOOR TILE – Visibility on the visitor course inside the Hall 2b		
<input type="checkbox"/> Your message on 1 floor tile 400 € excl. VAT <input type="checkbox"/> Your message on 3 floor tiles 1,000 € excl. VAT Your message must have your logo and your booth number	<p style="text-align: center;">May 20, 2016</p> Your logo and message in English in High resolution Format .eps - Size: 80 width x 80 height cm € excl. VAT
FOOT PRINTS – Visibility until your booth		
Your message (logo + booth number) <input type="checkbox"/> 50 footprints..... 2,000 € excl. VAT <input type="checkbox"/> 100 footprints..... 3,500 € excl. VAT	<p style="text-align: center;">May 20, 2016</p>  Your logo in High resolution .eps € € excl. VAT



SPONSORSHIP PACKAGE

	Specifications & deadlines	Prices
You want to raise awareness of your image among visitors? Select your SPONSORSHIP PACKAGE!		
COFFEE BREAK SPONSORING – The good time to increase your visibility		
On your booth	<ul style="list-style-type: none"> « Coffee break supported by + your logo » on the floor plan Signage « Coffee break supported by + your logo » 40 liters of coffee 	<input type="checkbox"/> the 3 days of the exhibition..... 5,000 € excl. VAT <input type="checkbox"/> one day 1,960 € excl. VAT Please specify the day € excl. VAT
On a Dedicated area	<ul style="list-style-type: none"> « Coffee break supported by + your logo » on the floor plan Signage « Coffee break supported by + your logo » High tables 50 liters of coffee 	<input type="checkbox"/> the 3 days of the exhibition..... 6,000 € excl. VAT <input type="checkbox"/> one day 2,300 € excl. VAT Please specify the day € excl. VAT May 13, 2016 Your logo in High resolution - .eps
CLOAKROOM SPONSORING – Impact from the entrance with your logo		
<input type="checkbox"/> Your logo at the entrance of the cloakroom + your goodies or flyers at the visitors disposal at the cloakroom entrance 5,000 € excl. VAT (2,000 goodies or flyers to provide before the exhibition) EXCLUSIVITY May 20, 2016 Your logo in High resolution - .eps visitors.wne@reedexpo.fr	June 20, 2016 Delivery : from 06/13/16 to 06/23/16 Delivery address CLAMAGERAN-FOIREXPO Laurent Patard / Lucien Lawson Bâtiment Clamagérans (in front of Hall 4, next to the transit building) Parc des Expositions Paris-Nord II 93420 VILLEPINTE – France Schedule: 8am/12am-2pm/5pm +33 (0)1 48 63 33 34 l.lawson@clamageran.fr ; l.patard@clamageran.fr Please send a copy of the cover page of the document by email to visitors.wne@reedexpo.fr € excl. VAT
NOTEBOOKS SPONSORING – Practical and visible		
<input type="checkbox"/> 5,000 notebooks produced and distributed onsite..... 6,000 € excl. VAT SOLD OUT Mention « This notebook is offered with the support of + your logo » on the cover page of the notebook EXCLUSIVITY	May 13, 2016 Your logo in High resolution - .eps visitors.wne@reedexpo.fr € excl. VAT
ANOTHER IDEA?		
Upon request		



**TOTAL OF YOUR PROMOTION TOOLS
 ORDERS**

* VAT is not applicable on tax liable companies invoiced outside France (Art. 44 & 196 of the Directive 2006/112/CE modified). EU exhibitors must provide their VAT number to obtain exemption. Non-EU companies will not be charged French VAT.

TOOLS EXCLUDING MEETING ROOMS	
SUB-TOTAL excl. meeting rooms excl. VAT € excl. VAT
VAT excl. Meeting room 20%* €
TOTAL excl. room rental incl. VAT € Incl. VAT

MEETING ROOMS	
SUB-TOTAL meeting rooms excl. VAT € excl. VAT
VAT meeting rooms 20% €
TOTAL meeting rooms incl. VAT € Incl. VAT

TERMS OF PAYMENT

TOTAL incl. VAT Tools + Meeting rooms € Incl. VAT
--	----------------------

A 30% deposit on the total amount €_____ (incl. VAT), must be sent with your application form. The balance has to be paid when you receive the invoice. Application form must be submitted along with the first deposit.

For payment by bank transfer on Reed Expositions France Bank Account:

On the Bank: Crédit Industriel et Commercial - Sud St Augustin - 102 Bd Haussmann, 75008 Paris, France
 It is imperative that you specify the following on the transfer order: "All charges are to be met by sender".

Bank code	Branch number	Account Number	Intracommunity Number	Key	SWIFT code	Subject
30066	10 947	00010067602	FR 92 410 219 364	68	CMCI FR PP	WNE 2016

IBAN code
FR 76 3006 6109 4700 0100 6760 268

For payment by credit card: VISA Eurocard Mastercard

To be returned by fax: +33 (0)1 47 56 67 54 (secured fax)

Card number: _____

Validity date: _____

Card holder: _____

Signature (mandatory)

Amount: _____ €

I, the undersigned, do hereby declare that I am aware of the General Terms and Conditions of Sales of the Communication Tools, that I possess a copy thereof, and that I accept without any reservation all the clauses therein.

You may receive commercial information sent by the organiser and its partners in the scope of your business. If you wish to oppose to the use of the information you are concerned with, please contact the organiser by addressing **Reed Expositions France: WNE - Tour Vista – 52-54 quai de Dion-Bouton – 92800 Puteaux.**

NAME _____
 Job title _____
 At _____
 Date _____

Company stamp and signature compulsory

YOUR CONTACTS

You wish to subscribe to new promotion tools and you have questions?

Please contact our sales team

Séverine GOBERT



International Sales Director

Gabriel JIMENEZ



Sales Manager

Phone: +33 (0)1 47 56 65 37

gabriel.jimenez@reedexpo.fr

Juliette ESNAULT



Sales Manager

Phone: +33 (0)1 47 56 21 17

juliette.esnault@reedexpo.fr

You have questions on the deadlines and on technical specifications?

Please contact our marketing team

Aurore BORGE BLITZ



Marketing & communication
Director

Cynthia DAVID



Marketing & communication
Manager

Phone: +33 (0)1 47 56 65 80

cynthia.david@reedexpo.fr

Florence BLAZY



Marketing & communication
Manager

Phone: +33 (0)1 47 56 51 02

florence.blazy@reedexpo.fr

Camille ARBANERE



Marketing & communication
Assistant

Phone: +33 (0)1 47 56 24 09

camille.arbanere@reedexpo.fr

Amance TOUZE



Marketing & communication
Assistant

Phone: +33 (0)1 47 56 65 03

amance.touze@reedexpo.fr



GENERAL TERMS & CONDITIONS OF SALE OF THE COMMUNICATION TOOLS

CONNECT TO NUCLEAR
JUNE 28-30, 2016
PARIS LE BOURGET – FRANCE

These terms and conditions apply to the sale of advertising space in the derivative products of WNE Trade show (show's visit guide, newsletter, etc...) and on the website located at <http://www.world-nuclear-exhibition.com>. The derivative products and website of WNE are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in WNE's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of WNE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever, the 30% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto.

Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included

in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement.

The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favor of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

In accordance with the French Computing and Civil Liberties Act No. n° 78-17 of 6 January 1978, the advertiser has a right of access, modification, correction and deletion of personal data related to the advertiser. To exercise such right, the advertiser must contact Reed Expositions France – direct marketing department.

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

30% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to Reed Expositions France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

THE BOND BETWEEN THE ADVERTISER AND REED EXPOSITIONS FRANCE IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE'S COURT AND THE FRENCH VERSION OF THIS TEXT WILL BE REFERRED TO.

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.