

2ND
EDITION

THE LEADING EVENT
FOR THE GLOBAL NUCLEAR ENERGY SECTOR

wne

WORLD
NUCLEAR
EXHIBITION

PARIS
2016



CONNECT TO NUCLEAR
JUNE 28-30, 2016
PARIS LE BOURGET – FRANCE

An event by



Organised by



www.world-nuclear-exhibition.com

wne IS...

...RESOLUTELY **INTERNATIONAL**

...**BUSINESS**-ORIENTED

...COVERING THE WHOLE **NUCLEAR ENERGY FIELD**

...OFFERING HIGH-LEVEL **PANEL DISCUSSIONS** AS WELL AS EXHIBITOR WORKSHOPS WITH NETWORKING SESSIONS

...GOING WITH **VISITS OF UTILITIES** AND « **SIDE EVENTS** » SUCH AS EDF-WANO CONFERENCE



NEW IN 2016

TECHNICAL PANELS,
AWARDS CEREMONY
& TRAINING PLANET

2016 THEMA

THE NEED OF NUCLEAR
IN THE GLOBAL ENERGY MIX

OUR SPECIFIC PROGRAMMES

MIP programme

For Ministers, safety authorities, governmental agencies, operators, EPC Presidents and Large associations directors

VIP programme

For nuclear power plants directors, research centers directors, advisors of institutional

Buyers Club programme

For buyers, purchase directors, project managers, engineers involved in the purchase decision...

OUR 2016 COMMITMENTS

SHOWCASE YOUR INNOVATIONS & TECHNOLOGIES

Creation of :

- ▶ Nuclear Awards
- ▶ Innovation boost pads to welcome start-ups
- ▶ Meet the Experts, some 30-minute-informal meetings with technical experts

ENGAGE WITH YOUR NUCLEAR MARKET COMMUNITY

- ▶ More actions on social networks
- ▶ Creation of the WNE Awards Ceremony

ENHANCE TRAINING AND EMPLOYMENT

- 2 new dedicated areas at the heart of the exhibition :
- ▶ The Training Planet
 - ▶ The Recruitment Village

LEARN MORE ABOUT THE MARKET AND BUSINESS OPPORTUNITIES

- ▶ More content on the nuclear market on WNE newsletters [wn@ws](#) and on the website
- ▶ Workshops & B2B meetings

WNE ADDRESSES INTERNATIONAL MARKET EXPECTATIONS & TRENDS

438
UNITS
IN OPERATION

IN THE WORLD
END OF 2014

Total power: 376 GW

70
UNITS UNDER
CONSTRUCTION

IN THE WORLD
END OF 2014

Power: 74 GW
Mainly in China, Russia, India, USA,
South Korea, United Kingdom

R&D
DEDICATED TO
NEW PROJECTS,
NEW REACTORS
(EX. ITER) AND TO MANAGING,
STORING AND RECYCLING OF FUEL

**NUCLEAR
PRODUCTION
CAPACITY SHOULD
INCREASE BY 60%**

BY 2040

Forecast for 2040: 583 GW
Particularly in UK, China, India, South
Korea, Russia, South Africa, Brazil, and USA

BY 2040 AROUND,

200
UNITS OF
THE CURRENT 438
WILL BE RETIRED

Mainly in Europe, USA, Russia and Japan

**NUCLEAR ENERGY
AS A SOLUTION
TO LOWER
THE GREENHOUSE
GAS EMISSIONS
(GHG)**

To combat GHG increase due to fossil power

**TRAINING
IN NUCLEAR SKILLS
NEED FOR
+1,750,000
POSITIONS
WORLDWIDE
BY 2040**

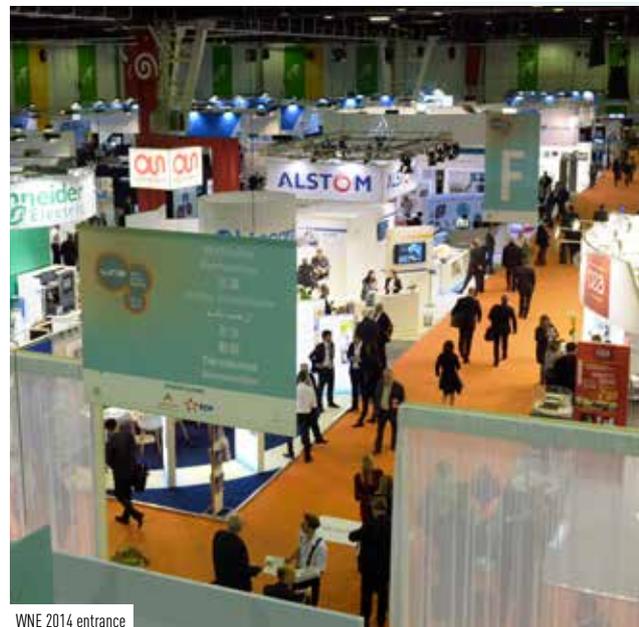
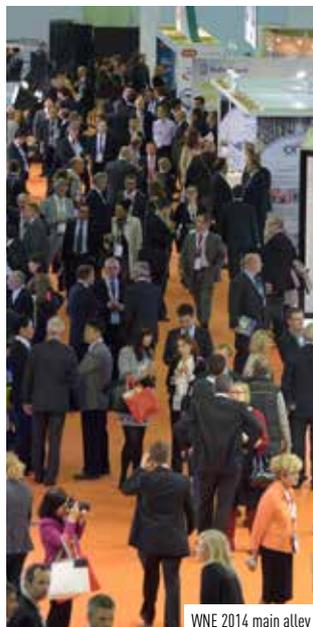
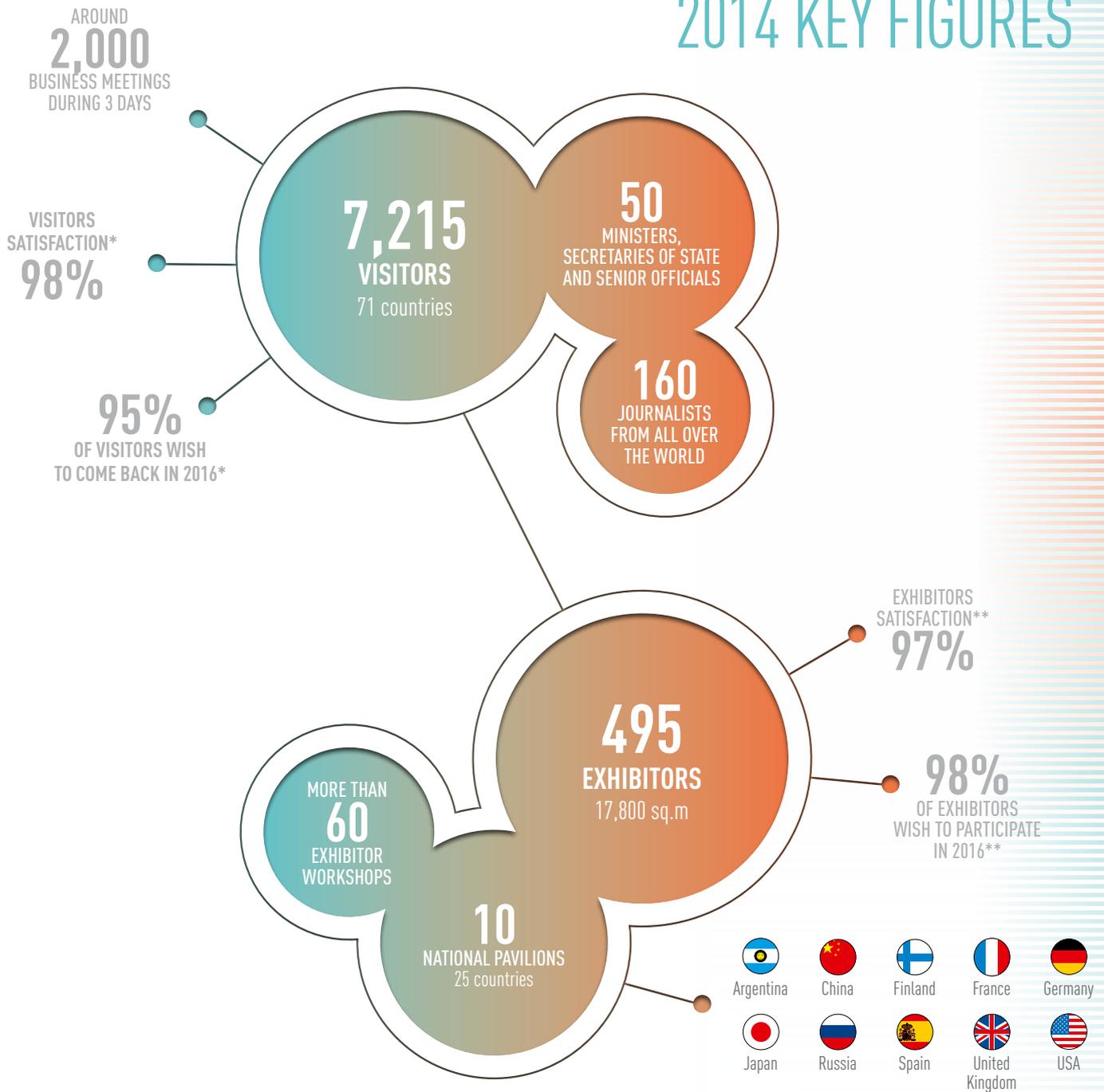
NEW COMER COUNTRIES

Huge needs in electrical capacities of new comer countries

- Saudi Arabia (project of construction of 16 units)
- Turkey (project of construction of 8 units)
- UAE (2 units under construction and a project of 2 new units)
- Vietnam (ambitious programme)
- Poland



WNE 2014 panel discussions



* Visitors satisfaction survey / ** Exhibitors satisfaction survey

A STAGE FOR THE NUCLEAR COMMUNITY: TOGETHER, WE ARE STRONGER

All the main players in the global nuclear industry will be represented, covering reactor design, construction, nuclear install base services, every stage of the fuel cycle from mining to fabrication through to spent fuel management and recycling as well as engineering, financing solutions, medical applications and certification.

495
EXHIBITORS
IN 2014



700 EXHIBITORS
EXPECTED IN 2016

DO BUSINESS WITH
INTERNATIONAL DECISION-MAKERS
& TECHNICAL EXPERTS

HIGHLIGHT
YOUR TECHNOLOGY &
EXPERTISE IN YOUR FIELD

INITIATE PARTNERSHIPS
TO ANSWER GLOBAL
& NEW CHALLENGES

THE PERFECT EVENT FOR A NUCLEAR INDUSTRY PROUD OF ITS ACHIEVEMENTS



Based on the success of its inaugural run, the WNE is now established as a 'can't miss' event for the global nuclear energy industry. The event met and exceeded all USA Pavilion expectations and we look forward to bigger and better things in 2016.

David Blee - CEO - United States Nuclear Infrastructure Council (USA)



We are delighted to be here as part of the first World Nuclear Exhibition. In the 35 years that I have been in the nuclear business, I have been to hundreds of conferences domestically and internationally and I find this to be an outstanding opportunity to make new friends and to renew the contact with old friends. In the last 3 days, I have met many new prospective customers for our reactor design and many people who are interested in participating with us to change the world for Nuclear.

So I look forward to more opportunities to be a part of future exhibitions like this and I can congratulate your success.

Michael McGough - CCO - Nuscale Power (USA)



For Rolls Royce, WNE has been a great success. We had very high expectations and it exceeds these expectations; we are very impressed with the quality of the exhibitors, we have met some important customers and for us it is a great return on investment. For next time, for sure Rolls Royce will take a part.

Debbie Huston - Head of Communications - Nuclear - Rolls Royce



I just want to congratulate the organizers of this wonderful event. It is the best attended nuclear event I've ever participated in anywhere in the world.

Celeste Pendlebury - Marketing Manager - Cameco



The success of WNE's first edition demonstrated the capability of our industry to gather worldwide key actors and decision makers. That unique opportunity to meet the entire supply-chain and develop business bodes well for the future.

Arthur de Montalembert - Business Development Director - AREVA

ATTENDED BY HIGHLY QUALIFIED, INTERNATIONAL PROFESSIONALS



TINA JOEMAT-PETTERSSON
SOUTH AFRICA ENERGY MINISTER

7,215
VISITORS
IN 2014



+10,000 VISITORS
EXPECTED IN 2016

INSTITUTIONAL

Ministers
Safety authorities
Governmental agencies



OPERATIONAL

Operators
NPP directors
Purchase directors
Engineers
R&D experts
Control experts



Many attendees had commented it was one of the best nuclear showcase they had attended. In particular the gathering of the «movers and shakers of the nuclear power sector» [...] Sharing of vision and commitment to developing and promoting nuclear power in France was truly inspiring...
Sheriffah Noor Khameeah Al-Idid bt Dato' Syed Ahmad Idid - Innovation and Nuclear Advocate (Malaysia)



The policy frame and players, the debates/round tables and the participants were just perfect! Such a great event I haven't seen since the early 90-ies. After 20 years it was the first time when a nuclear expert could feel really proud of this industry!
The WNE was a real success - thank you for it!
Pal Kovacs - Advisor to CEO - Former State Secretary for Energy Paks NPP (Hungary)



It's an amazing exhibition. I am really impressed with the volume of business opportunities that we are seeing here. We have been making a lot of contacts with French and all of the companies abroad so it is very important to have been here. [...] Thank you very much for the opportunity to be here
Ricardo Corrêa - Commercial General Manager - NUCLEP (Brazil)



International top-level speakers on panel discussions



Manuel Valls - French Prime Minister



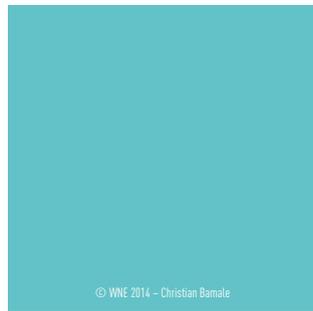
Serguei Kirienko - Rosatom CEO & Bernard Bigot - CEA



WNE 2014 workshop



Valéry Giscard d'Estaing - Former President of the French Republic & Henri Proglio - EDF



© WNE 2014 - Christian Bamale



Maria del Carmen Squeff - Argentina Ambassador & José Luis Antunez - NASA President

2016 PROMOTIONAL PROGRAMME

In 2014
111,000 visits
93,000 visitors
685,000 pages seen

2016 TARGET: +50%

**AN EXTENSIVE
NUMBER OF
VISITORS ON
OUR WEBSITE**

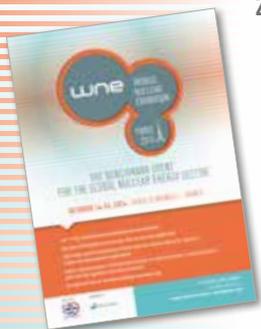


**INTERNATIONAL
ROADSHOWS**

Roadshows organized abroad in USA, Saudi Arabia, India, China, South-Africa, Japan, South Korea, United Arab Emirates, Poland, United Kingdom, Germany, Finland, Canada, Brazil, Argentina, Russia...

Advertisement
in 50 professional
magazines
all over the World

**A LARGE-SCALE
ADVERTISING
CAMPAIGN**



**WNE ADVERTISING ON THE OFFICIAL
DAILYNEWS ON BIG EVENTS**

**AN EFFICIENT
PROMOTION
NETWORK IN
32 COUNTRIES**

A strong collaboration between the visitors promotion actors in each country:

- Nuclear advisors,
- Foreign offices of the main industrial leaders,
- Official export agencies (Business France, Promosalons ...)

- 200 invitations sent to all 700 exhibitors
 - A mailing of invitation cards to a proprietary database of 40,000 decision-makers in April 2016

**180,000
PRINTED
INVITATION
CARDS SENT**



**A TEAM
DEDICATED TO
INTERNATIONAL
MEDIA COVERAGE**

- 4 press releases (of which one dedicated to the Nuclear Awards)
- Press conferences + breakfasts in selected countries
- A press center onsite

Thematic newsletters
with market information
and the programme
in sneak preview

**8
NEWSLETTERS
SENT TO A 40,000
EMAIL-ADDRESS
DATABASE**

**+ UNLIMITED
E-INVITATIONS**



AN OVERVIEW OF THE WNE WEEK PROGRAMME

2016 THEMA

THE NEED OF NUCLEAR IN THE GLOBAL ENERGY MIX

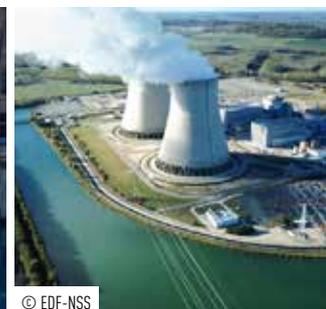
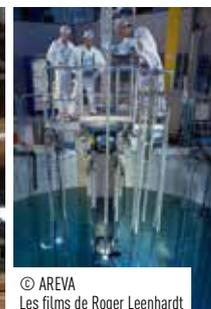
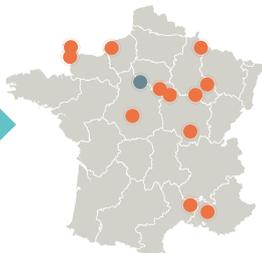
- Life extension and maintenance of existing plants
- New Build
- Technologies of the future in the nuclear field
- Fuel cycle
- Training



And also...  

...SIDE EVENTS such as EDF-WANO conference before and after WNE

...SITE VISITS (nuclear power plants, research centres, maintenance centres, production sites...) after WNE



CONNECT TO NUCLEAR



WNE IS AN EVENT OF AIFEN

AIFEN (Association of French nuclear industry exporters) represents more than 300 French companies and major organizations (PFCE, PFME, GIIN, PNB).

These companies (SMEs, VSBs and larger groups) cover the entire nuclear cycle, from fuel manufacturing to dismantling, including engineering, technology, components, production, research, etc. They are active in electricity generation, the development of research reactors, the sciences, medical applications and even marine propulsion. The AIFEN brings together the expertise of its members to promote their know-how and experience throughout the world, and to help them expand their businesses into new markets.
www.aifen.fr/site/en/

A DEDICATED TEAM TO HELP YOU PREPARE YOUR PARTICIPATION



Sylvie FOURN
Director - Industry,
Environment, Health
and Security Branch



Laurence GABORIEAU
Director - Nuclear &
Healthcare Division

WORLD NUCLEAR
EXHIBITION



YOU WISH TO EXHIBIT? CONTACT US!
wne@reedexpo.fr or +33 1 47 56 65 37

WNE makes a commitment to respect
a quality charter in order to better accompany you
before and during the show.

So take advantage of the WNE & you Programme:
services «plus» intended to facilitate your participation.

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