



# EXHIBITOR APPLICATION FORM

CONNECT TO NUCLEAR

**JUNE 28-30, 2016 – PARIS LE BOURGET – FRANCE**

[www.world-nuclear-exhibition.com](http://www.world-nuclear-exhibition.com)

## EXHIBITING COMPANY

All fields marked with \* are required

### COMPANY (SERVICE BENEFICIARY)

Company name\* .....

Name under which you wish to be listed\* .....

Address\* .....

Zipcode\* ..... City\* ..... Country\* .....

For EU companies: Intracommunity VAT N° | | | | | | | | | | | | | | | | | | | \*  
For non EU companies: please fill in the affidavit document p.11

Website .....

### PERSON TO CONTACT

Mr  Mrs First name\* ..... Last name\* .....

Job title .....

Direct phone\* ..... Fax ..... Mobile .....

Email\* .....

### INVOICING ADDRESS

Company name .....

Invoice addressee .....

For EU companies: Intracommunity VAT N° | | | | | | | | | | | | | | | | | | | \*  
For non EU companies: please fill in the affidavit document p.11

Email\* .....

Address\* .....

Zipcode\* ..... City\* ..... Country\* .....

### INVOICING CONTACT

Mr  Mrs First name\* ..... Last name\* .....

Direct phone\* ..... Email\* .....

### REED EXPOSITIONS FRANCE CHOOSES ELECTRONIC INVOICING

From now on, you will no longer receive a paper invoice by post. Your invoices will be sent by e-mail. They will be archived and can be consulted via your secure invoicing access. The electronic document is considered as the original invoice. Please supply an email address to which we can send your documents (including the original invoice if accepted) as well as the e-mail informing you that your documents are available in your invoicing access.

No, I do not want to receive the original invoices in electronic format.

### TO BE RETURNED TO

WNE / Reed Expositions France  
Sales department  
52-54 quai de Dion Bouton  
CS 80001  
92806 Puteaux Cedex  
France

T. +33 (0)1 47 56 65 36  
F. +33 (0)1 47 56 67 20  
[wne@reedexpo.fr](mailto:wne@reedexpo.fr)

THIS BOX IS FOR ADMINISTRATIVE USE ONLY

N° CLIENT .....

DATE DE RÉCEPTION .....

An event by



Organised by



WNE / Reed Expositions France

52-54 quai de Dion Bouton | CS 80001 | 92806 Puteaux Cedex | France

T. +33 (0)1 47 56 65 36 | F. +33 (0)1 47 56 67 20 | [www.world-nuclear-exhibition.com](http://www.world-nuclear-exhibition.com)

# YOUR EXPECTATIONS

## A. YOUR PARTICIPATION GOALS

In order to increase your Return on investments, please give us your WNE participation goals.

- Establish new contacts
- Finalize orders, sign contracts
- Develop partnerships
- Get informed on competition, on market trends
- Find an agent, a distributor, a seller
- Present a new product or service
- Strengthen your image

## B. YOUR EXPECTATIONS IN TERMS OF VISITORS PROFILE

ACTIVITIES

.....  
 .....  
 .....

JOB TITLES

.....  
 .....  
 .....

GEOGRAPHICAL AREAS

.....  
 .....  
 .....

NAMES OF THE COMPANIES YOU WOULD LIKE TO MEET WITH

.....  
 .....  
 .....

## C. YOUR LOCATION

Please indicate your preference in terms of location

.....  
 .....

Area dimensions requested and any preferences regarding proximity to/distance from other spaces are not guaranteed. They may vary according to the space and sites available. You will be invoiced on the basis of the final area allocated.

# YOUR ACTIVITIES & SERVICES

Please tick the box(es)

### OPERATOR – UTILITIES

#### TECHNOLOGY VENDOR

- Reactor
- Turbine
- Fuel cycle

#### CONSULTING & ENGINEERING

- Conception
- Civil engineering
- Seismology
- Topography
- Radioactive waste management
- Design
- Electronics
- Mechanics
- Modeling & calculation
- Prototypes design & testing
- Other, please specify.....

#### CIVIL WORKS

- Building
- Scaffolding
- Insulation
- Lighting
- Heavy handling
- Other, please specify.....

### MANUFACTURER - SUPPLIER

- Materials, tooling & components
- High Power Electromechanical
- Maintenance
- Logistics & transport
- Examination, approval & inspection
- Waste treatment
- Deconstruction & decommissioning
- Security
- Radiation & health physics
- Instrumentation & control boards
- Grid and electrical equipment
- Other, please specify.....

### ELECTRICAL ENGINEERING - SERVICE

- Systems architecture
- Command & control
- Process control
- Digital imaging
- Modeling, simulation, algorithm
- Communication network
- Information systems / Data Risk Management
- OS
- Other, please specify.....

### SAFETY AUTHORITY

### GOVERNMENT ORGANIZATION

#### R&D

- Fusion
- Fission
- Radioactivity reduction
- Other, please specify.....

### EDUCATION & TRAINING

### MEDICAL APPLICATIONS

### FINANCIAL AND INSURANCE INSTITUTION

- Bank & investment funds
- Insurance

### ASSOCIATION (Cluster...)

### MEDIA

### OTHER, PLEASE SPECIFY .....

Among these activities, please indicate your MAIN activity (only one choice):

.....  
 .....

An event by



Organised by





1. Choose your participation pack
2. Choose your formula
3. Select your sponsorship package
4. Book your communication tools

# 1<sup>st</sup> STEP

## CHOOSE YOUR PARTICIPATION PACK (MANDATORY)

In the context of the global offer proposed by Reed Expositions France for exhibitors to enable them to promote their products and / or services, the following costs are necessarily included in any order.

**STANDARD PACK** ..... € 920 (Excl. VAT)      € ..... (Excl. VAT)

The registration fees include: administration fee, exhibitor insurance (please see articles 18, 19 and 20 of the WNE General Regulation), one exhibitor badge per 3sq.m, your booth number on the floor, a presentation of the exhibiting company on the website and on the smartphone application, the name of your company in the visitor guide and 200 invitation cards to the exhibition.

**WORKSHOP PACK** ..... € 2,737 (Excl. VAT)      € ..... (Excl. VAT)

STANDARD PACKAGE + 1 WORKSHOP (25 min – 150 people, see details page 8)  
 = (€ 920 (Excl. VAT) + € 2,300 (Excl. VAT) = € 3,220 (Excl. VAT) -15% = € 2,737 (Excl. VAT)

**CO-PARTICIPATION PACK**

For any company physically present on your space. Each co-participant must fill in a co-participation file.  
 For any information you may need, please contact [wne@reedexpo.fr](mailto:wne@reedexpo.fr)

Company ..... Country .....  
 Company ..... Country .....  
 Company ..... Country .....  
 Company ..... Country .....

FEES OF CO-PARTICIPATION STANDARD ..... x € 920 (Excl. VAT)      € ..... (Excl. VAT)

FEES OF CO-PARTICIPATION WORKSHOP ..... x € 2,737 (Excl. VAT)      € ..... (Excl. VAT)

**REPRESENTATION PACK**

For any company physically **non present** on your space and with whom you have a distribution contract  
 Each represented company must fill in a representation file.  
 For any information you may need, please contact [wne@reedexpo.fr](mailto:wne@reedexpo.fr)

Company ..... Country .....  
 Company ..... Country .....  
 Company ..... Country .....  
 Company ..... Country .....

FEES OF REPRESENTATION ..... x € 230 (Excl. VAT)      € ..... (Excl. VAT)

**TOTAL OF YOUR PARTICIPATION PACK** ..... € ..... (Excl. VAT)

# 2<sup>nd</sup> STEP CHOOSE YOUR FORMULA

## YOUR PARTICIPATION IN 4 STEPS

wne

WORLD  
NUCLEAR  
EXHIBITION

PARIS  
2016

1. Choose your participation pack
2. Choose your formula
3. Select your sponsorship package
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### A. SPACE ONLY (MANDATORY)

#### SPACE ONLY PRICE

SPACE ONLY PRICE per sq.m ..... € 400 (Excl. VAT) x .....sq.m      € ..... (Excl. VAT)

#### IMPORTANT

The date of receipt of your deposit determines the corresponding pricing, being the current periods applicable rate. Beyond the cut-off date of the specified period, in the absence of payment of the first deposit, Reed Expositions France will apply the applicable pricing of the following period (rates applicable to each period as detailed above).

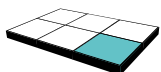
#### PREMIUM LOCATION

..... +15%      € ..... (Excl. VAT)

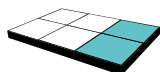
Location in the main alley and in the entrance

This service is already included in the Platinum, Gold and Silver Sponsorships.

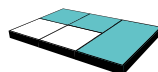
### B. CORNERS (MANDATORY WHEN APPLICABLE)



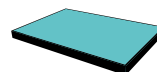
1 corner



2 corners



3 corners



Island

#### FOR INDIVIDUAL SPACES

- 1 CORNER ..... +5%      € ..... (Excl. VAT)
- 2 CORNERS ..... +10%      € ..... (Excl. VAT)
- 3 CORNERS ..... +12%      € ..... (Excl. VAT)
- 4 CORNERS (ISLAND) ..... +15%      € ..... (Excl. VAT)

FOR PAVILION MODULES ..... € 300 (Excl. VAT) x .....corner(s)      € ..... (Excl. VAT)

An event by



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## C. EQUIPMENT

### BASIC MODULE

€ 98 (Excl. VAT) x \_\_\_\_\_ sq.m

€ \_\_\_\_\_ (Excl. VAT)



Not recommended for surfaces exceeding 15 sq.m

- Partitions
- carpet
- booth sign
- booth
- Individual electrical power source (3 kW)
- 3 spotlights per 9 sq.m
- Everyday cleaning of your space

### ECO MODULE

€ 148 (Excl. VAT) x \_\_\_\_\_ sq.m

€ \_\_\_\_\_ (Excl. VAT)



Not recommended for surfaces exceeding 15 sq.m

An "all inclusive" space designed for small budgets that includes

- Partitions, carpet and booth sign,
- A 1 sq.m storage room **NEW**
- Individual electrical power source (3 kW intermittent)
- Furniture: 1 reception counter + 2 high stools + 1 high table + 1 brochure display
- Everyday cleaning of your space

### DESIGN MODULE

€ 236 (Excl. VAT) x \_\_\_\_\_ sq.m

€ \_\_\_\_\_ (Excl. VAT)

Your branded "all inclusive" solution from 15 sq.m space that includes:

- Wooden partitions covered with brushed cotton (choice of 4 colors)
- Floor carpeting (choice of 4 colors)
- A digital code lockable storage room with 2 shelves and 1 coat peg (1.5 sq.m. for 15 to 26 sq.m. space area, and 2 sq.m. for space areas from 27 sq.m.)
- Personalized signage: High level sign with logo
- Individual power supply (3 kW intermittent) + 1 triple electric socket
- Lighting: 1 spot 100 W per 3 sq.m.
- A reception counter
- Everyday cleaning of your space
- Furniture credit of € 34 / sq.m. (choice to be made from catalogue available in your Exhibitor portal)

For design module with a surface exceeding 27 sq.m:

- A coffee machine for the duration of the show (150 servings supplied, worth about € 120)
- A 140-liter fridge (supplied empty)
- A green plant

### PAVILION MODULE

€ 182 (Excl. VAT) x \_\_\_\_\_ sq.m

€ \_\_\_\_\_ (Excl. VAT)

Minimum required: 8 companies / 9 sq.m space each or 72 sq.m  
For larger spaces, please contact us

This module includes:

- Carpet and carpet print (choice of colors)
- Wooden partitions covered with brushed cotton
- 1 sq.m digital code lockable storage room with 1 coat peg and shelves. From 20 sq.m, the storage room is 2sq.m. Larger storage rooms on request (extra)
- A reception counter
- A lightened showcase (from 18 sq.m)
- 1 table with 3 chairs, 1 brochure display, 2 podiums & 1 dustbin
- Everyday cleaning of your space
- One spotlight on a track per 3 sq.m
- Triple electric socket in the storage room
- A green plant
- Individual sign: sign on top of the stand on the partitions, the storage and the counter bearing the exhibitor name and stand number. Logo printing is available on request (extra)
- A global 4-sided lighted signage bearing the name and flag of your country or organization on top of the pavilion.

TOTAL OF YOUR FORMULA A + B + C

€ \_\_\_\_\_ (Excl. VAT)

# 3<sup>rd</sup> STEP

# SELECT YOUR SPONSORSHIP PACKAGE

OFFICIAL SPONSORS

- PLATINUM SPONSOR (limited to 3 exhibitors)** ..... € 50,000 (Excl. VAT) € ..... (Excl. VAT)

  - Premium location
  - Your logo on the visitor bags and the shuttles
  - Your logo on 1 large display at the exhibition entrance and on the thanking signage to sponsors at the exhibition exit
  - Your logo on the path letters (one of two)
  - Your logo with the mention "Supported by" on the signage of the following areas: Entrance, Information point, workshops, Buyers' Club and Lounge...
  - Your logo in all documents (invitation card, visit guide, WNE Tribune...)
  - Your logo on the floor plan
  - One advertising page in the visit guide
  - Your logo on the web site (homepage) and on the smartphone application with the other gold and silver sponsors
  - Your company name in color on the results of the exhibitor search list
  - Your logo on the newsletters banners with the other gold and silver sponsors
  - 400 invitation cards
  - 2 workshops
  - Your brochure in an area dedicated to Platinum sponsors
  - A dedicated office in the Lounge
  - Your brochure inserted in the visitor bags
  
- GOLD SPONSOR (limited to 6 exhibitors)** ..... € 30,000 (Excl. VAT) € ..... (Excl. VAT)

  - Premium location
  - Your advertisement on a display panel on the exhibition
  - Your logo on the thanking signage to sponsors at the exhibition exit
  - 5 floor tiles
  - Your logo in all documents (invitation card, visit guide, WNE Tribune...)
  - Your logo on the floor plan
  - One advertising page in the visit guide
  - Your logo on the web site (homepage) and on the smartphone application with the other platinum and silver sponsors
  - Hosting of a technical panel (afternoon) - Subject submitted to validation
  - Your company name in color on the results of the exhibitor search list
  - Your banner on the registration page of the website
  - Your logo on the newsletters banners with the other platinum and silver sponsors
  - 300 invitation cards
  - 1 workshop
  
- SILVER SPONSOR (limited to 12 exhibitors)** ..... € 15,000 (Excl. VAT) € ..... (Excl. VAT)

  - Premium location
  - Your logo on the thanking signage to sponsors at the exhibition exit
  - Your logo in all documents (invitation card, visit guide, WNE Tribune...)
  - Your logo on the floor plan
  - One advertising page in the visit guide
  - Your logo on the web site (homepage) and on the smartphone application with the other platinum and gold sponsors
  - Your company name in color on the results of the exhibitor search list
  - Your logo on the newsletters banners with the other platinum and gold sponsors
  - 250 invitation cards
  - 1 workshop
  
- COFFEE BREAK SPONSORING**

  - On your booth**

    - "Coffee break supported by + your logo" on the floor plan
    - Signage "Coffee break supported by + your logo"
    - 40 liters of coffee
  - On a dedicated area**

    - "Coffee break supported by + your logo" on the floor plan
    - Signage "Coffee break supported by + your logo"
    - High tables
    - 50 liters of coffee
  
- THE 3 DAYS OF THE EXHIBITION** ..... € 5,000 (Excl. VAT) € ..... (Excl. VAT)

**ONE DAY** ..... € 1,960 (Excl. VAT) € ..... (Excl. VAT)

Please specify the day .....
  
- THE 3 DAYS OF THE EXHIBITION** ..... € 6,000 (Excl. VAT) € ..... (Excl. VAT)

**ONE DAY** ..... € 2,300 (Excl. VAT) € ..... (Excl. VAT)

Please specify the day .....
  
- CLOAKROOM SPONSORING** ..... € 5,000 (Excl. VAT) € ..... (Excl. VAT)

  - Your logo at the entrance of the cloakroom
  - Your goodies or flyers at the visitors disposal at the cloakroom entrance (2,000 goodies or flyers to provide before the exhibition)
  
- BOTTLED WATER COLLER SPONSORING** ..... € 5,000 (Excl. VAT) € ..... (Excl. VAT)

  - Signage "Supported by + your logo" close to the bottled water cooler
  - 10,000 glasses to be supplied by the sponsor
  
- NOTEBOOKS SPONSORING (5,000 notebooks distributed onsite)** NEW ..... € 6,000 (Excl. VAT) € ..... (Excl. VAT)

Mention « This notebook is offered with the support of + your logo » on the cover page of the notebook
  
- ANOTHER IDEA?** ..... Upon request € ..... (Excl. VAT)

## TOTAL OF YOUR SPONSORSHIP PACKAGE

€ ..... (Excl. VAT)

An event by



Organised by



# 4<sup>th</sup> STEP BOOK YOUR COMMUNICATION TOOLS

**YOUR  
PARTICIPATION  
IN 4 STEPS**

wne

WORLD  
NUCLEAR  
EXHIBITION

PARIS  
2016

1. Choose your participation pack
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## A. PRINTED ADVERTISEMENT

Benefit from the largest exposure to communicate on the documents distributed during the exhibition!



### WNE TRIBUNE

The daily newspaper distributed everyday to visitors. (4,000 each day). Price per day.

1/2 ADVERTISEMENT PAGE ON THE BACK COVER PAGE ..... € 5,000 (Excl. VAT)

Please specify the day .....

1/4 ADVERTISEMENT INSIDE PAGE ..... € 2,000 (Excl. VAT)

Please specify the day .....

€ ..... (Excl. VAT)

€ ..... (Excl. VAT)



### VISIT GUIDE

The visit guide includes the floor plan, the list of exhibitors and the programme day by day. 7,000 visit guides are distributed

1 ADVERTISEMENT PAGE ON THE BACK COVER PAGE ..... € 10,000 (Excl. VAT)

ONE SPONSOR

€ ..... (Excl. VAT)

## B. DISTRIBUTION

The opportunity to reach the visitors at the exhibition entrance



**DISPLAY** ..... € 3,000 (Excl. VAT)

Your brochure or flyer in a display at the exhibition entrance.

500 brochures or flyers to be supplied by the sponsor before the exhibition

€ ..... (Excl. VAT)



**VISITOR BAGS** ..... € 3,000 (Excl. VAT)

Your document inside the visitor bag distributed at the exhibition entrance.

7,000 documents to be supplied by the sponsor before the exhibition (deadline to be confirmed).

€ ..... (Excl. VAT)

## C. SIGNAGE

Post your message on a large banner!



**OUTSIDE SIGNAGE** ONLY ONE SPONSOR ..... € 6,000 (Excl. VAT)  
Your message and logo on kakemono on the outside visitors course (one of two) **NEW**

€ ..... (Excl. VAT)



**FLOOR PLAN** ..... € 1,000 (Excl. VAT)  
Your logo on the floor plan inside the visitor guide and inside the exhibition

€ ..... (Excl. VAT)

**PATH LETTER** ..... **NEW** € 2,000 (Excl. VAT)  
Your logo on one path letter of the exhibition

€ ..... (Excl. VAT)

**YOUR MESSAGE IN ROTATION ON A SCREEN** € 1,200 (Excl. VAT)  
WITH THE OTHER SPONSORS - Recto Verso - 0,68 x 1 m **NEW**

€ ..... (Excl. VAT)

**BUYERS' CLUB SIGNAGE** ..... **NEW** € 3,000 (Excl. VAT)  
Recto verso - 0,80 x 1,5 m each

€ ..... (Excl. VAT)

**OTHER INSIDE SIGNAGE** ..... Upon request

€ ..... (Excl. VAT)

**FLOOR TILE** 0,80 x 0,80 m ..... € 1,000 (Excl. VAT)

€ ..... (Excl. VAT)



**FOOT PRINTS** (2 foot prints per meter)

50 FOOT PRINTS ..... € 2,000 (Excl. VAT)

€ ..... (Excl. VAT)

100 FOOT PRINTS ..... € 3,500 (Excl. VAT)

€ ..... (Excl. VAT)

## D. YOUR MEETINGS WITH VISITORS

Rent areas to promote your technology



**WORKSHOP** ..... € 2,300 (Excl. VAT) x \_\_\_\_\_ Workshop(s)

€ ..... (Excl. VAT)

- 25 min. presentation in a room for 150 people at the heart of the exhibition
- Equipment (beamer, screen, micros...)
- 25 min. networking with the participants
- Promotion of the workshops on the website
- Database of contacts recorded during your workshop (provided after the exhibition)

**MEETING ROOMS** ..... Upon request

€ ..... (Excl. VAT)

Day of half-day rental

An event by



Organised by





## E. WNE WEB SITE [www.world-nuclear-exhibition.com](http://www.world-nuclear-exhibition.com)

Talk to the nuclear community before and during the exhibition



### HOMEPAGE

- SQUARE BANNER – ONE SPONSOR ..... € 6,000 (Excl. VAT)
- SQUARE BANNER (EVERY 4 CLICS) ..... € 2,000 (Excl. VAT)

€ ..... (Excl. VAT)  
 € ..... (Excl. VAT)

### BANNER ON THE OTHER PAGES

€ 1,500 (Excl. VAT)

€ ..... (Excl. VAT)

Please choose the type of banner (Max 50 Ko) – 1 unique choice

- SQUARE BANNER (250 x 300 px)
- LARGE BANNER (728 x 90 px)

Please choose the banner's location – 1 unique choice

- EXHIBITOR SEARCH LIST PAGE
- VISITOR BADGE REQUEST PAGE
- PRACTICAL INFORMATION PAGE
- DAY BY DAY PROGRAMME PAGE
- WNE PRESENTATION PAGE



### EXHIBITOR SEARCH LIST

- YOUR LOGO ON THE EXHIBITOR LIST ..... € 400 (Excl. VAT)
- YOUR COMPANY NAME APPEARS AT THE HEAD OF THE RESULTS EXHIBITOR SEARCH LIST ..... € 500 (Excl. VAT)
- YOUR COMPANY NAME IN BOLD AND COLOR IN THE RESULTS EXHIBITOR SEARCH LIST ..... € 200 (Excl. VAT)

€ ..... (Excl. VAT)  
 € ..... (Excl. VAT)  
 € ..... (Excl. VAT)



## F. NEWSLETTER

Promote your expertise on WNE newsletters



### THE **wne**s

8 newsletters sent to a 30,000 emails database

- YOUR LARGE BANNER (468 x 60 px) ON ONE NEWSLETTER ... € 1,500 (Excl. VAT)

€ ..... (Excl. VAT)

## G. SMARTPHONE APPLICATION

The privileged digital tool onsite



- YOUR LOGO ON THE EXHIBITOR LIST OF THE SMARTPHONE APPLICATION . € 250 (Excl. VAT)
- YOUR BANNER ON THE EXHIBITOR LIST OF THE SMARTPHONE APPLICATION ..... € 1,000 (Excl. VAT)

€ ..... (Excl. VAT)  
 € ..... (Excl. VAT)

## ANOTHER IDEA?

Upon request

€ ..... (Excl. VAT)

## TOTAL OF YOUR COMMUNICATION TOOLS

€ ..... (Excl. VAT)

# TOTAL COST OF YOUR PARTICIPATION

## YOUR PARTICIPATION IN 4 STEPS



1. Choose your participation pack
2. Choose your formula
3. Select your sponsorship package
4. Book your communication tools

**YOUR PARTICIPATION PACK** .....

€ ..... (Excl. VAT)

**YOUR FORMULA A + B + C** .....

€ ..... (Excl. VAT)

**YOUR SPONSORSHIP PACKAGE** .....

€ ..... (Excl. VAT)

**YOUR COMMUNICATION TOOLS** .....

€ ..... (Excl. VAT)

**SUB TOTAL (Excl. VAT)** .....

€ ..... (Excl. VAT)

**VAT 20%\*** .....

€ .....

**GRAND TOTAL (Incl. VAT)** .....

€ ..... (Incl. VAT)

\*VAT is not applicable on tax liable companies invoiced outside France (Art. 44 & 196 of the Directive 2006/112/CE modified). EU exhibitors must provide their VAT number to obtain exemption. Non-EU companies will not be charged French VAT provided they must complete and return the Declaration (AFFIDAVIT, page 11) and supply an official document certifying that the company receiving the service is subject to VAT.

## TERMS OF PAYMENT

A 30% deposit on the total amount € ..... (incl. VAT), must be sent with your application form.

The balance has to be paid before **April 18, 2016**. Application form must be submitted along with the first deposit.

• **For payment by bank transfer:** Credit Industriel et Commercial - Sud St Augustin - 102 Bd Haussmann, 75008 Paris, France

It is imperative that you specify the following on the transfer order: "All charges are to be met by sender".

Bank code: **30066** | Branch number: **10 947** | Account No.: **00010067602** | Key: **68**

Intracommunity No.: **FR 92 410 219 364** | SWIFT code: **CMCI FR PP** | Subject: **WNE 2016** | IBAN: **FR 76 3006 6109 4700 0100 6760 268**

• **For payment by checks (for French companies only):** payable to «Reed Expositions France / World Nuclear Exhibition»

• **For payment by credit card:**  VISA  Eurocard  Mastercard - To be returned by fax: +33 (0)1 47 56 67 54 (secured fax)

Card N°: \_\_\_\_\_ Validity date: \_\_\_\_\_

Card holder: \_\_\_\_\_ signature compulsory \_\_\_\_\_ Amount: € \_\_\_\_\_

I, the undersigned, do hereby declare that I am aware of the General Regulations for exhibitions 2016 and of the General Terms and Conditions of Sales of the Communication Tools, that I possess a copy thereof, and that I accept without any reservation all the clauses therein. In addition, I the undersigned declare that I understand the insurance policy taken out by the organiser and declare that I waive, with my insurance company, all claims against the venue managing company, venue's owner, and its insurance company as well as against Reed Expositions France, its insurance company, any other exhibitor and against anyone acting on behalf of the aforementioned persons, as a result of corporal, material and/or immaterial damage. You may receive commercial information sent by the organiser and its partners in the scope of your business. If you wish to oppose to the use of the information you are concerned with, please contact the organiser by addressing

**Reed Expositions France : WNE - Tour Vista – 52-54 quai de Dion-Bouton – 92800 Puteaux.**

Name .....

Job title .....

At .....

Date .....

Company stamp and signature compulsory (this box must be completed to validate your request)

An event by



Organised by



For non EU companies

## AFFIDAVIT

With reference to the new "Directive 2006/112/CE modified" - articles 53 & 54 -, the VAT treatment of trade show services has been significantly modified. **Most services supplied by the organiser of such event are now invoiced without VAT to exhibitors who are taxable persons** in application of Articles 44 & 196 of the VAT Directive 2006/112/CE amended.

**Reminder:** A taxable person is a person moral or physical carrying out independently a business activity.

In this respect, he may have a tax payment or tax returns certificate (depending on the local legislation).

1- If you are a tax liable company, please complete the declaration below in order to proceed to the invoicing without French VAT.

2 - A copy of the tax certificate (or equivalent document) from the exhibiting company must be enclosed to this declaration.

**Otherwise, we would invoice all services with French VAT.**

## DECLARATION

The undersigned: .....

Position: .....

Company: .....

Main office in: .....

Address: .....

.....

Tax Code n. (if any): .....

**certifies, as (manager, director, owner) ..... that the company above mentioned carries out independently a business activity and is the beneficiary of the services.**

Date : .....

Signature (Manager/Director/Owner), compulsory:

Stamp compulsory



## GENERAL PROVISIONS

**Article 1 - General**

Placed under the authority of its owner, the "Association des Industriels Français Exportateurs du Nucléaire" (AIFEN). World Nuclear Exhibition is a professional and commercial exhibition dedicated to civil nuclear organised by Reed Expositions France. The objective of the exhibition is to bring together professionals from the private and public sectors, everyone who plays a part directly or indirectly in civil nuclear and peaceful applications, in order to present products, equipment and services.

Specifications concerning the organisation of the Exhibition, in particular its opening and closing dates, its opening hours and admission price are decided and may be modified according to the will of the organiser.

In the event of an extension, exhibitors who so request, may be authorised to close their exhibition spaces on the date initially agreed, but they may not remove products on display nor change the appearance of the exhibition space before the date fixed by the Exhibition organiser.

If for major, unpredictable or economic reasons (such as fire, flooding, destruction, accident, force majeure, local or national strike, riot, insecurity risks, storm, terrorist threat...), the Exhibition cannot be held, exhibitors' applications will be cancelled and sums available, after payment of expenses incurred, will be distributed between the exhibitors, pro rata to the sums deposited by each of them.

The exhibitor leaves it up to the organiser to appreciate if the Exhibition must be suspended or evacuated for major, unpredictable or economic reasons or in the event of threat for the safety of the public and undertakes not to make any objection against its decision whatsoever.

The exhibitor shall undertake to respect and make respected, the measures of the Exhibitor Services Manual.

The exhibitor is responsible to the organiser for non observance of the schedule of conditions («le cahier des charges») established by the owner or the tenant of the site placed at the disposal of the Exhibition organiser. The organiser is not liable for any consequences arising from the enforcement of the provisions of these general regulations.

## PARTICIPATION

**Article 2.1 - Conditions for participation**

The organiser determines the categories of exhibitors and establishes the list of products and/or services exhibited.

An exhibitor may present only equipment, products, processes or services manufactured or designed by himself, or for which he is an agent or distributor; in the latter case, he must attach to his application, the list of brands whose products he intends to exhibit or whose services he intends to present.

After consideration, the organiser may exclude products and/or services which do not appear to him to correspond to the aim of the Exhibition, or allow the presentation of products and/or services which do not appear on the list but which may be of benefit to the Exhibition.

Sales comprising immediate on-site delivery to the buyer are prohibited. In pursuance of the regulation concerning authorised exhibitions, any exhibitor agrees to exhibit only products or equipment in conformity with French regulations, except for products or equipment destined for use exclusively outside French territory. Moreover, any exhibitor agrees not to proceed with any advertising liable to induce into error or to constitute unfair competition.

The products and services presented by the exhibitors must comply with law and order and the laws in effect. For this reason, it is strictly forbidden to exhibit products illicit or proceeding from illicit activities. It is also forbidden for unauthorized person, under the law, to propose services and products which do not comply with the relevant regulated activities by the law.

Any violation of these provisions may result in legal proceedings against the offending exhibitor, without measure which could take the organiser to cease the disorder.

**2.2. Surveillance of equipment - Liability**

Artworks and all of the elements and equipment brought to its stand throughout the fair shall remain the exhibitor's sole responsibility and risk 24 hours a day, 7 days a week, during transport to and from the venue (stand included), handling, installation, and dismantling included. Under no circumstances shall the organizer be held liable concerning any of these elements.

The exhibitor expressly accepts sole responsibility for all of the risks that the above-mentioned elements and equipment may be exposed to. While respecting the security regulation, (s)he must take all measures likely to protect the artworks and equipment against said risks; no circumstances shall these measures be incumbent to the organizer. It is notably the exhibitor's role to decide the conditions of surveillance of said artworks and equipment (safe, secure glass case, assigning of its own guards at the stand, etc.).

Insofar as necessary, all of the above shall apply through express exemption from any conflicting legal provision(s).

**Article 3 - Applications**

Any person wishing to exhibit must present an application of participation to the organiser. Unless the organiser does not accept the application, the submission thereof shall be a binding and irrevocable undertaking to pay the full price of the organisation services and associated costs.

**Article 4 - Control of admissions**

The organiser is not obliged to justify his decisions concerning applications. In the event that participation is refused, any sums paid by the party having presented an application of participation will be repaid, after deduction of administrative expenses incurred by the organiser and which remain due to him. The same provision applies to a party having presented an application of participation placed on the waiting list, to whom an exhibition space cannot be allocated for lack of available space when the Exhibition opens.

Acceptance of the application is confirmed by the reply from the organiser to the exhibitor. This reply may be in the form of an invoice addressed to the exhibitor.

Despite initial acceptance by the organiser and even after allocation of an exhibition space, the organiser is allowed, without restriction, to cancel an application of participation from an exhibitor whose affairs are, for whatever reason, administered by, or with the assistance of a trustee in bankruptcy.

This applies notably to any application by a company apparently in cessation of payments between the date of the application and the Exhibition opening date.

However, where a company is authorised by a court to continue its operations, the organiser may, of his will, decide to maintain the application.

**Article 5 - Use of the exhibition space**

Without the organiser's prior consent in writing, an exhibitor, within the framework of the organisation services he acquired, shall not transfer, sub-let or share, with or without payment, all or part of his exhibition space which he has within the Exhibition.

Nevertheless, several exhibitors may be granted joint authorisation to make a group presentation, providing each of them should submit a prior request for the approval to the organiser and sign an application for joint-participation.

**Article 6 - Withdrawal**

In the event of withdrawal or non-occupancy of the exhibition space for any reason whatsoever, or in the event of cancellation of both equipment and various options, amounts partially or fully paid and/or outstanding, for the organisation service and incidental costs, are the property of the organiser even if another exhibitor uses the exhibition space.

An exhibitor shall be deemed to have withdrawn if, for any reason whatsoever he should fail to take possession of his exhibition space 24 hours before the day on which the Exhibition is due to open. The organiser may therefore dispose of the defaulting exhibitor's exhibition space and the latter shall have no right to claim a refund or compensation, and take off any visual communication regarding the defaulting exhibitor's products

## FINANCIAL CONDITIONS

**Article 7 - Price of the organisation services**

The price of the organisation services is decided by the organiser and may be revised by the organiser if there is a modification to its components, including but not limited to variations in the cost of materials, labour, transportation and services as well as tax and social charges.

**Article 8 - Payment conditions**

Payment for the organisation services and other associated costs is to be made by the settlement dates and by methods fixed by the organiser and notified to the exhibitor in the Exhibition information package.

For any late application of participation, the first payment is equal to amounts already due at the date of receipt of the application. The same provision applies to exhibitors on the waiting list who are allocated an exhibition space for his products which becomes vacant.

**Article 9 - Failure to pay**

If an exhibitor should fail to pay on due dates and by the specifications stipulated in the preceding article, the organiser shall be entitled to apply the conditions contained in article 6 «Withdrawals»

Moreover, any late payment shall also entail the application of interest at the Eonia rate increased by five (5) points. This interest shall be due as of right, and shall be calculated against the aforementioned sum from the date upon which the payment should have been made until the effective date of payment.

A recovery fee of 40 euros will be automatically due to the organiser in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

## EXHIBITION SPACES

**Article 10 - Allocation of exhibition spaces**

The organiser establishes the layout of the Exhibition and allocates sites at

his free will, taking into account as far as possible, the wishes expressed by the exhibitor, the nature of the products and/or services which he is presenting, the layout of the exhibition space he proposes to install as well as, if necessary, the date on which the application was registered.

The organiser may modify the size and layout of the area requested by the exhibitor. Such modification shall not entitle the exhibitor to unilaterally terminate his engagement to participate.

An exhibitor is notified of the location of the exhibition space and as a result the visual communication allocated to him by means of a layout. This layout gives the characteristics of the exhibition space as precisely as possible. Where possible, it is the exhibitor's responsibility to verify the conformity of the layout before setting up his exhibition space.

The organiser is not liable for any difference between the characteristics given on the layout and the actual measurements of the exhibition space.

The layout shows the general layout of the other exhibition spaces surrounding the site allocated.

These indications, valid on the date the layout is drawn up, are given for information only and are liable to modifications which may not be able to be communicated to the exhibitor.

Any claim concerning the location set out in the layout must be presented within one week. After this time limit, the location proposed shall be deemed accepted by the exhibitor.

Under no circumstances can the organiser reserve a specific location, nor book such a location for the next Exhibition. Furthermore, participation in previous Exhibitions shall not confer any right to a particular location nor confer any priority in the allocations.

**Article 11 - Installation and decoration of exhibition spaces**

Exhibition spaces installation is in accordance with the plans draw up by the organiser.

Exhibitors are solely responsible for the specific decoration of their own exhibition spaces. They shall comply with safety regulations issued by the public authorities and adhere to the general layout for decoration and signage drawn up by the organiser.

The organiser decides the specifications of how visual information is displayed and the conditions governing the use of all sound, light or audio-visual techniques, as well as the conditions under which all shows, attractions promotional activities, surveys or opinion polls may be carried out within the confines of the Exhibition.

In the same way, the organiser decides on the conditions in which photography or sound recording is authorised within the confines of the Exhibition.

The organiser reserves the right to require that any fitting detrimental to the general appearance of the Exhibition, to neighbouring exhibitors or the public, or which does not conform to the layout and model submitted for his prior approval, shall be removed or modified. The organiser may withdraw an authorisation already given in the event of hindrance caused to neighbouring exhibitors, to circulation or to the running of the Exhibition.

**Article 12 - Deinstallation**

The organiser declines all responsibility for structures or installations built by exhibitors.

Exhibitors shall accept and leave the sites as delivered, and shall be liable for any damage, in particular to venue halls and venue equipment, caused by themselves or by their installations, equipment or goods.

## TIME LIMIT FOR EXHIBITION SPACE BUILD-UP &amp; BREAKDOWN

**Article 13 - Assembly and dismantling of the exhibition space**

The organiser determines the programme for build-up and installation of the exhibition spaces prior to the opening of the Exhibition. He also fixes dates and times for dismantling the exhibition spaces, and removing equipment, materials and products as well as deinstallation of the site at the end of the Exhibition.

With regard in particular to the dismantling and removal of exhibition spaces and deinstallation of the site, the organiser may complete tasks which have not been carried out by the exhibitor within the deadlines, for which the exhibitor accepts all costs and risks.

If an exhibitor should fail to vacate the site in due time, the organiser shall be entitled to penalties and damages.

**Article 14 - Specific authorisations**

Any installation of machines, equipment or structures which cannot be carried out without using exhibition space allocated to another exhibitor may only be done with the authorisation of the organiser and on the date fixed by him.

**Article 15 - Goods**

Each exhibitor provides for transport and reception of goods sent to him. He must act in accordance with the organiser's instructions concerning the delivery and dispatch of goods, particularly with regard to vehicle circulation within the confines of the Exhibition.

Under no circumstances shall products and materials brought to the Exhibition, leave the Exhibition until it has ended.

## CLEANING

### Article 16 - Cleaning

Each exhibition space is cleaned in accordance with the conditions and at times notified by the organiser to the exhibitor.

## INSURANCE

### Article 17 - Public liability insurance

#### 17.1 - Organiser's public liability insurance

The organiser subscribes to an insurance policy covering the financial consequences of its public liability in his role as organiser.

Exhibitors may ask the organiser to provide them with an insurance attestation specifying the nature of the risks covered the limits of the cover and the period of cover.

#### 17.2 - Exhibitor's public liability insurance

The exhibitor has to conclude an insurance policy covering the financial consequences of its public liability as an exhibitor for the duration of the show (build-up and dismantling included).

This cover has to be subscribed with an insurance company well-known as a creditworthy company and for sufficient amounts.

The exhibitor shall, upon first request of the organiser, provide it with a copy of its insurance policy.

### Article 18 - Exhibitor's Damages Insurance

Exhibitors are required to carry insurance, via the organiser, for any losses incurred by the goods exhibited. The principal characteristics of the cover provided by this insurance are those described in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" below.

Exhibitors may ask the organiser for the right to examine a copy of the policy which alone is proof of the risks covered and the conditions governing it.

Comprehensive risk insurance for exhibition spaces and items exhibited  
This coverage casual loss or damage to goods belonging to an exhibitor or of which he has charge. The coverage shall take effect from the moment said items are deposited at the exhibition space of the exhibitor. The coverage shall take termination from the moment said items leave the exhibition space at the end of the exhibition.

The following are covered:

- items exhibited, display equipment, furniture and all other goods intended for inclusion on the exhibition exhibition space;

- property hired or lent, including the exhibition space or the exhibition module supplied by the exhibition organisers,

- Audiovisual material and Plasma/LCD screens.

The coverage does not include, in particular, cash, cheques and all other means of payment.

Ceiling for coverage : Euros 15,000

The exhibitor may, on application to the organiser, subscribe to an additional optional insurance (cf. terms within the Exhibitor's Services Manual).

### Article 19 - Exemption clauses and exclusions

A - For the coverage stated in paragraph "Comprehensive risk insurance for exhibition spaces and items exhibited" of article 18, the exemption per claim is Euros 400 per exhibitor (theft only).

B - The main exclusions from coverage are (no exhaustive list) :

(a) War, civil war, Foreign enemy invasion, revolution, confiscation of property, nationalisation, orders given by any government or any public or local authority, radioactive contamination, supersonic bang.

(b) Loss or damage to goods in the open air, caused by theft or bad weather.

(c) Financial loss, including loss of money and indirect loss.

(d) Variation in temperature deliberately caused by a supplier.

(e) Electrical or mechanical break down or malfunction.

(f) Staff injury.

(g) Theft of property or goods on the site of the Exhibition, where this property or these goods have been left without supervision and the theft has taken place at a time when the site is open for occupation or use by the exhibitors, as defined or stated by the organisers of the Exhibition.

(h) Inventory deficiency.

(i) Personal effects and objects, jewellery and master pieces, cameras, radios, electronic pocket calculators and all other objects which belong to natural persons directly or indirectly participating in an event.

(j) Telephones plugged into or connected to the telecommunication network.

(k) removable software programs and packages.

(l) Theft of audio-visual equipment used for advertising purposes (such as VCR's, laptop computer, cameras, camcorders) when these goods, during closing hours, are not stored in a specific piece of furniture and/or a room equipped with a safety lock.

(m) Theft of cash and paper securities, cheques and of any means of payment.

(n) Drones and Robots.

(o) Scratches, chips and scuffs.

(p) Vehicles and motorised equipment that are in use, being operated and/or being used as tools. Other than in these instances and if the vehicles and motorised equipment are merely exhibited, they may be covered by exhibitors' multi-risk insurance, within the limit of a coverage cap of €15,000 and subject to strict compliance with the following conditions:

All exhibited vehicles and equipment of all types must compulsorily be "immobilised" by the exhibitor, thereby making it impossible to start them.

In accordance with the legislation in force, exhibited vehicles and equipment must be emptied of fuel or equipped with lockable fuel tank caps (and in this precise instance only contain a small amount of fuel).

For exhibited vehicles and equipment that weigh less than 3.5 tonnes with a value of more than €70,000: the exhibitor must strictly prohibit access to the public.

For exhibited vehicles and equipment that weigh more than 3.5 tonnes: if the vehicle is accessible to the public (if the cabin can be accessed, for example), the exhibitor must be present at all times during the exhibitors' opening hours.

The aforementioned list mentions only the main exceptions and constitutes only an abstract of the General and Special Terms of the insurance policy which shall alone take precedence in the settlement of any claims.

In pursuance of commitments vis-à-vis venue managing company, venue owner, the exhibitor and its insurance company abandon rights of recourse against these companies and its insurance company due to any corporal, material and/or immaterial, direct or non direct, fire, explosion or water damage or "business loss". Furthermore, the exhibitor and its insurance company abandon rights of recourse against Reed Expositions France, its insurance company, any other exhibitor and any company acting in their name, due to any corporal, material and/or immaterial, direct or non direct, fire, explosion or water damage or "business loss".

### Article 20 - Operation of the coverage

Any claim must be notified in writing to the organiser.

Failing which the insured party loses his right to claim from the insurer, all claims must be moreover notified to the insurance company, on the standard forms which are available to the exhibitor, within twenty-four hours in the case of a theft or within five days in the other cases, stating the circumstances of the claim and the approximate total sum of the loss. All thefts must be notified by the exhibitor to the police department having territorial jurisdiction over the exhibition premises. The statement to the police must be attached to the claim.

To obtain payment in compensation, the exhibitor must produce detailed inventories indicating the values of the equipment exhibited and the exhibition space equipment (fittings, decoration, lighting, etc.).

## SERVICES

### Article 21 - Fluids

Connections to electricity, telephone, water and compressed air mains are charged as stated in the Exhibitor Services Manual to exhibitors who must request connection within the time limits specified and within the technical possibilities offered by the exhibition site.

Any request concerning these services must be addressed to the distributor designated on the appropriate forms made available to exhibitors.

### Article 22 - Customs

It is the responsibility of each exhibitor to complete customs formalities for equipment and products arriving from abroad. The organiser cannot be held responsible for any difficulties arising during these formalities.

### Article 23 - Intellectual property rights

The exhibitor ensures the Organiser that he had obtained all Intellectual Property Rights held in equipment or products/ creation/ trade mark which he exhibits or permission for this exhibition. The organiser will accept no responsibility in this regard.

The organiser will be allowed to exclude the exhibitors condemned in Intellectual Property matter, such as counterfeiting.

The exhibitor entitles the Organiser as a favour, free of charge and for the duration of the concerned rights, to reproduce and use, in any territories, the equipment or products/ creation/ trademarks exhibited, for all communication tools of the trade show (Internet website show's, official catalogue, invitations, plan, promotional video, newsletter, etc.) and for all tools used to promote the exhibition (picture taken on the exhibition destined to be published in a newspaper or on Internet, TV program dealing with or shoot on the exhibition...).

The exhibitor ensures the Organiser that he had obtained permission for the uses above mentioned. The organiser will accept no responsibility in this regard.

### Article 24 - Society of collective management

In the absence of an agreement between collection and allocation's societies of Rights (SACEM...) and the organiser, the exhibitor must deal directly with these societies or any other competent organisation if he uses music in any way whatsoever within the confines of the Exhibition, as the organiser declines all responsibility in this regard. The organiser can verify all these agreements.

### Article 25 - Badge scanners

It is possible to reserve badge scanners at certain shows in return for payment. These badge scanners are tested by the supplier before being made available to the exhibitor and are deemed to be in good working order upon their handing over. The exhibitor is liable for properly using the badge scanner during the show to allow proper data backup, with Reed Expositions France declining any liability in the event of improper handling of the scanner on the part of the exhibitor.

## CATALOGUES

### Article 26 - Catalogues

The organiser reserves the exclusive right to publish and sell the catalogue of exhibitors, together with the advertising which appears in the catalogue. He may subcontract all or part of this right.

The information necessary for the writing of the catalogue is furnished by the Exhibitors who are responsible for all information they supply for entry in the catalogue. The organiser cannot be held responsible for any omissions or errors in reproduction or composition or any other mistakes which may occur.

The organiser reserves the right to modify, remove or group entries wherever he judges this to be useful as well as to refuse an entry to or modify texts for paid advertisements if they may cause harm to other exhibitors.

## ADMISSION PASSES

### Article 27 - «Exhibitors passes»

« Exhibitors passes» giving right of entry to the Exhibition subject to the conditions fixed by the organiser are issued to exhibitors.

Unused «exhibitors passes» may be neither returned nor reimbursed after the organiser has issued them against payment.

### Article 28 - Invitation cards

Invitation cards intended for visitors whom the exhibitors wish to invite are issued to exhibitors subject to the conditions fixed by the organiser.

Any unfair request and/or any other use may be result in legal proceedings. Cards which remain unused may be neither returned nor reimbursed after the organiser has issued them against payment.

Only passes, invitation cards and entrance tickets issued by the organiser give right of entry to the Exhibition.

### Article 29 - Unauthorized street trading of admission documents

Admission documents (tickets, invitations, badges, passes, etc.) cannot be sold on pain of legal action.

The unauthorized street trading of admission documents is a criminal act punishable by interrogation and arrest by the police. The penalties incurred range from a fine of 3,750€ to 15,000€ and from 6 months to 1 year in prison.

Unauthorized street trading is the fact, without proper authorization or declaration, of offering, putting up for sale or exhibiting goods for sale or doing any other business in public places in breach of the regulatory provisions on the policing of these places (Art. 446-1. of the French Criminal Code (Code Pena)).

## SAFETY

### Article 30 - Safety

The exhibitor must comply with the security measures imposed by the administrative or judicial authorities, as well as any security measures taken by the organizer and must also enable their verification.

Surveillance is exclusively incumbent to the exhibitor and performed under the organizer's supervision ; its decisions regarding the implementation of the security rules must be executed immediately.

The organizer reserves the right to refuse admission to or have removed any person, visitor or exhibitor, whose presence or behavior presents a risk to the security, tranquility or image of the show and/or the integrity of the site.

The exhibitor agrees to comply with all the usage restrictions and health and safety standards applicable to the Exhibition Centre and particularly the provisions of the Security Specifications and Code of Conduct, a copy of which shall be made available by the organizer on site, during the entire show.

## APPLICATION OF THE REGULATIONS - DISPUTES

### Article 31 - Application of the regulation

Any breach of the provisions of these rules and, if applicable, the code of conduct issued by the organizer, may result in the exclusion of the offending exhibitor, even without formal notice, if necessary assisted by the law enforcement authorities. This applies, specifically, to non-conformity of exhibition space fittings, failure to comply with safety regulation, failure to occupy the exhibition space, display of products which do not conform to those stated in the initial application, sale of goods with immediate on-site delivery to the purchaser.

Compensation is then due by the exhibitor as damages for the damage caused to the event. This compensation is at least equal to the attendance fee, which remains the property of the organizer, without prejudice to any additional damages claimed. The exhibitor grants as a guarantee to the organizer a lien on the exhibited items, furniture and decorations belonging to it.

In the event of contradiction between the provisions of these General Rules and the terms of purchase of an exhibitor, it is agreed that the provisions of these General Rules prevail.

Any difficulties in interpreting the English version of these General Rules are resolved by referring to the meaning of the French version of the General Rules.

### Article 32 - Modification of the regulation

The organizer reserves the right to rule on any cases not covered by these rules and to add new provisions whenever it deems this necessary for the smooth running of the show.

The nullity, for any reason whatsoever, of all or part of one of the provisions of these rules shall not affect in any manner the other provisions thereof. In such event, the Parties agree to negotiate in good faith to agree on a provision having insofar as possible an equivalent effect.

### Article 33 - Limited liability

The liability that the organizer is likely to incur, either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof, is limited, all damages included, to the sum of 15,000€ (fifteen thousand euros) plus a sum equivalent to the attendance fee paid by the exhibitor in question.

The aforementioned attendance fee includes, definitively, the amount excl. VAT featured on the attendance request signed by the exhibitor, irrespective of subsequent circumstances, such as amendments made in accordance with article 7, or the termination of the contract.

In the event that the exhibitor receives benefits in accordance with the insurance policy mentioned in article 18, these benefits are accordingly deducted from any sum due by the organizer to the exhibitor; if a sum has already been paid by the organizer to the exhibitor, the aforementioned benefits are paid on by the exhibitor to the organizer.

This clause applies even if the third party or member of staff for which the organizer is liable has committed gross negligence, wilful or even intentional misconduct.

This clause applies even in the event of termination of the contract.

### Article 34 - Objections - Time-barring

In the event of objection, irrespective of the grounds therefor, the exhibitor agrees to submit its complaint to the organizer, prior to any proceedings, by registered letter with acknowledgement of receipt. Any legal action brought prior to the expiry of a period of 15 days following receipt of the aforementioned letter shall be inadmissible.

In accordance with article 2254 of the French Civil Code (Code Civil), the parties agree to set at one year (1 year) the limit for the time-barring of rights and legal action relating to the liability that the organizer is likely to incur either as a result of its own actions, even of a member of staff, or as a result of the actions of a third party, irrespective of the cause thereof. This period shall run from the expiry of the period of 15 days specified in the previous paragraph.

**THE BOND BETWEEN THE EXHIBITOR AND THE ORGANIZER IS ENTIRELY AND EXCLUSIVELY GOVERNED BY FRENCH LAW. ANY DISPUTE SHALL BE SUBMITTED TO THE EXCLUSIVE JURISDICTION OF THE NANTERRE'S COURT AND THE FRENCH VERSION OF THIS TEXT WILL BE REFERRED TO.**



# GENERAL TERMS & CONDITIONS OF SALE OF THE COMMUNICATION TOOLS

**These terms and conditions apply to the sale of advertising space in the derivative products of WNE Trade show** (show's visit guide, newsletter, etc...) and on the website located at <http://www.world-nuclear-exhibition.com>. The derivative products and website of WNE are hereinafter referred to as the "Communication Tools".

Any request to place an advertisement in WNE's communication tools is considered firm and binding on the advertiser as soon as it has been registered by Reed Expositions France. If the request is made by an agent, it is binding on both the agent and the advertiser, in particular concerning payment. The agent must have a letter of authority from the advertiser which must specify the scope and duration of his mandate.

In the event of inconsistency between these general terms and conditions of sale and the terms and conditions of purchase of any advertiser, it is agreed that these general terms and conditions of sale shall prevail.

The advertiser agrees to provide any and all documents or offset transparencies necessary for the printing and/or on-line placement of the advertiser's message within the agreed lead times. Technical costs if any shall be borne by the advertiser.

The advertiser shall comply with any and all instructions issued by Reed Expositions France and indicated in Reed Expositions France's commercial documents concerning the supply of technical materials (e.g. format of advertising banners).

In the event that the production of the advertisement is followed up by the communication unit of WNE, a proof may be submitted to the advertiser, in which case the advertiser shall be obligated to indicate any required changes by return mail. Failure to respond within the applicable lead time shall be deemed tacit acceptance. In the event of non-compliance with the lead times for the submission of technical materials, an advertisement indicating the advertiser's corporate name and particulars shall be produced at the advertiser's expense.

Lead time for on-line placement: 3 working days from the date of receipt of technical materials.

If an order is cancelled for any reason whatsoever, the 30% down payment shall be vested with Reed Expositions France.

Reed Expositions France waives any liability in respect of any and all technical materials that have not been recovered by the advertisers or their agents within three months from the last time such materials have been published.

The registration by Reed Expositions France of a request for the insertion of an advertisement only grants the advertiser the right to occupy the space reserved for such advertisement. The space, form and mode of posting of the proposed advertisements and the related prices are indicated in the purchase order attached hereto. Prices do not include technical costs such as, where applicable, the cost of creation and production of the advertisements. Except for those spaces indicated in the publication price list, no space may be

guaranteed, regardless of the indications placed by the advertiser on the request for advertising publication.

The copy and visuals of an advertisement and in particular brands and designations are published under the sole responsibility of the advertiser. In particular, the advertiser alone is responsible for the payment of any reproduction rights for photographs used.

The advertiser hereby releases Reed Expositions France, the publisher, the printer and any and all third parties from any civil or criminal liability they may incur because of advertisements that have been published at the advertiser's request. The advertiser guarantees Reed Expositions France, the publisher, the printer and any and all third parties against any claims asserted by third parties in respect of the content of such advertisements. The advertiser accordingly agrees to defend at its own expense Reed Expositions France, the publisher, the printer and any and all third parties in the event that proceedings or claims are brought or asserted against them in respect of the contents, data, information, messages etc. included in the advertisements, and the advertiser shall be responsible for any indemnification due to make whole any loss that may have been sustained.

Reed Expositions France may in no event be held liable beyond a total amount corresponding to 2/12th of the total annual amount collected for the corresponding service, not including any extension or renewal period.

The advertiser waives all recourse against Reed Expositions France or a third party, in the event of loss, destruction, damage or prejudice resulting from the interruption or disruption of the Activity, caused directly or indirectly by the failure of any computer, data processing equipment, multimedia micro-circuit, operating system, microprocessor (computer chip), integrated circuit or similar component, or by any software, whether or not it is the property of Reed Expositions France.

No error due to Reed Expositions France, the publisher, the printer or any and all third party in respect of an advertisement shall in any event result in the cancellation of such advertisement. The correction shall be made in the catalogue or the following advertising products.

No claim shall be accepted unless it is made in writing within eight days from the date of insertion or on-line placement.

No delay in, suspension of or cancellation of the circulation of the advertisement in particular because of technical default due to the operation of the Internet or for any reason beyond the control of Reed Expositions France shall justify any refusal to pay even part of the amounts due by the advertiser or its agent, or shall create a right to a new insertion at the expense of Reed Expositions France or to indemnification in any manner whatsoever, in favour of the advertiser or his agent.

Also, Reed Expositions France may in no event be held liable for accidental or voluntary damage made to the advertiser by third parties because of their being connected to the Internet.

In accordance with the French Computing and Civil Liberties Act No. n° 78-17 of 6 January 1978, the advertiser has a right of access, modification, correction and deletion of personal data related to the advertiser. To exercise such right, the advertiser must contact Reed Expositions France – direct marketing department.

In accordance with press and publishing practice, Reed Expositions France is free to refuse an advertisement without being obliged to give reasons for its refusal.

Placements are made in accordance with the dates reserved by advertisers. Invoices are issued on the basis of such reserved dates and must be paid upon receipt. Where an advertiser places an order through an agency appointed as the advertiser's agent, the invoice shall be sent to the agency with a copy to the advertiser.

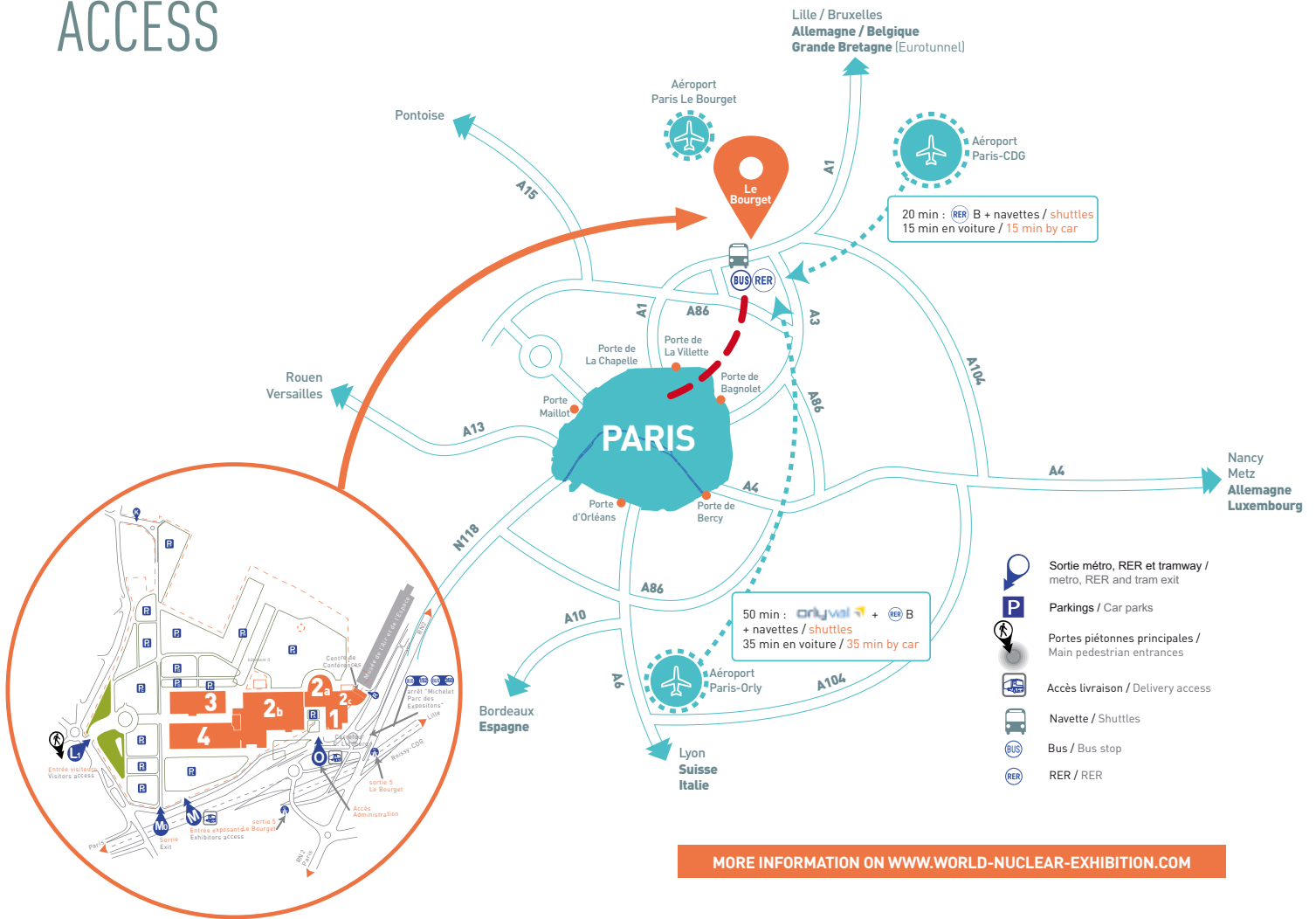
30% of the pre-tax price of the advertisement shall be payable upon delivery of the purchase order, the remainder being due upon receipt of the invoice.

If the advertiser fails to make any payment upon the due date, all amounts due shall become immediately payable in full, plus liquidated damages set at 10% of all amounts that have fallen due and remain unpaid. In addition, any late payment shall give rise to the application of an indemnity for late payment at a rate equal to one and a half times the legal rate. A recovery fee of 40 euros will be automatically due to Reed Expositions France in case of any failure to pay on due dates. Such fee will be due in addition to any indemnity due to the debtor.

## **ANY DISPUTE SHALL FALL WITHIN THE JURISDICTION OF THE NANTERRE COURTS.**

All applications for insertion of advertisements imply the acceptance of the above general terms and conditions.

# SHOW ACCESS



MORE INFORMATION ON [WWW.WORLD-NUCLEAR-EXHIBITION.COM](http://WWW.WORLD-NUCLEAR-EXHIBITION.COM)

## Access

**ADDRESS**  
Paris Le Bourget – Parc d'expositions  
93350 Le Bourget, France

**BY ROAD**  
Access by the highway A1, then take the exit 4 or 5  
"Le Bourget / Parc des Expositions."

**BY PLANE**  
Air France and KLM Global Meetings in partnership  
with WNE 2016.

## BY PUBLIC TRANSPORT

**RER (line B)**

- From "Châtelet" or "Gare du Nord", RER B to Paris and get off at "Le Bourget" station then, take the free shuttle WNE or the Bus 152 and get off at "Michelet – Parc des Expositions".
- From Charles de Gaulle airport, RER B to Paris and get off at "Le Bourget" station then, take the free shuttle WNE or the Bus 152 and get off at "Michelet – Parc des Expositions".

**Metro**

- Line 7 and get off at "La Courneuve - 8 Mai 1945" station, then take the Bus 152 and get off at "Michelet - Parc des Expositions".
- Line 12 and get off at "Porte de la Chapelle" station, then take the Bus 350 and get off at "Michelet - Parc des Expositions".
- Line 4 and get off at "Gare de l'Est", then take the Bus 350 and get off at "Michelet - Parc des Expositions".

## Your contact

**Sales department**  
T. +33 (0)1 47 56 65 36  
F. +33 (0)1 47 56 67 20  
[wne@reedexpo.fr](mailto:wne@reedexpo.fr)

**Reed Expositions France**  
52-54 quai de Dion Bouton  
CS 80001  
92806 Puteaux Cedex  
France

# WORLD NUCLEAR EXHIBITION



WNE makes a commitment to respect a quality charter in order to better accompany you before and during the show.

So take advantage of the WNE & you Programme: services “plus” intended to facilitate your participation.

## BEFORE THE EXHIBITION

- Briefings: assistance and information in order to give you more information about our new products and services and answer all your questions.
- Specific workshops to target your needs and help you prepare your participation: web, press relations / communication, technics / decoration, promotional tools, onsite events.
- An exhibitor hotline available from March 2016
- A dedicated e-mail address [wneandyou@reedexpo.fr](mailto:wneandyou@reedexpo.fr) for any question you may have concerning tools at your disposal: exhibitor portal, badge ordering, technical guide, etc. We guarantee a response within 48 hours.
- Exhibitor's Passport: a very useful information to make your life easier during build-up and the three days of the exhibition. It will be downloadable from your exhibitor's portal few days before the exhibition.

## DURING THE EXHIBITION

- A Concierge service to answer your expectations in terms of housing, restaurants, entertainment, etc.
- During build-up, make sure you start the day off right – drop in for a coffee! During the exhibition, coffee will be served from 8.00 am to 10.00 am – a chance to meet with the organising team and with other exhibitors.
- A technical incident traceability service is available during the 3 days of the exhibition at the organisers' office. We guarantee to deal with any technical problems within 4 hours.
- A badge scanner upload point allowing you to print out a list of new contacts at any time.
- Text messages sent during the exhibition reminding you of important meetings and events. Don't forget to provide your mobile number in your exhibitor portal.
- Bilingual hostesses to help you find your way around.

## AFTER THE EXHIBITION

- A satisfaction survey will be sent to get your feedback and help us plan the next WNE in 2018.
- A post show meeting.

An event by



Organised by



WNE / Reed Expositions France

52-54 quai de Dion Bouton | CS 80001 | 92806 Puteaux Cedex | France

T. +33 (0)1 47 56 65 36 | F. +33 (0)1 47 56 67 20 | [www.world-nuclear-exhibition.com](http://www.world-nuclear-exhibition.com)